



The Atlanta Sales and Marketing Council (SMC) is comprised of sales and marketing professionals in the homebuilding industry. The council was established to enhance the sales and marketing capabilities and reputation of those who represent the Homebuilders Association. SMC is dedicated to developing a higher level of professionalism in the general membership through education and the exchange of ideas. SMC is dedicated to promoting education, programs, membership, awards and charity.



WHAT'S IN IT FOR YOU IF YOU JOIN THE SMC?

Networking With Other Sales Professionals and Industry Leaders, Continuing Education Courses, Relevant Training Workshops, Assistance with Sales Strategies, Marketing Campaigns, and Budgets, Awards and Recognition for Sales Teams and Sales Leaders, and Involvement in Charitable Events and Opportunities.



JOIN TODAY AND SEE THE REWARDS!

Tiered Pricing Available dependent upon joining at the same time:

- 1 Member = \$125
- 3-4 Members = \$120/person
- 5-9 Members = \$115/person
- 10-14 Members = \$105/person
- 20+ Members = \$95/person

*All SMC Members must be employed by a GAHBA Member Company

Name: _____ **Company:** _____

Phone: _____ **Email:** _____

Who recommended you for SMC Membership? _____

Payment Method: Check made payable to the Greater Atlanta HBA Visa Mastercard AMEX

Billing Address: _____ **City:** _____ **State:** _____ **Zip:** _____

Card# _____ **Verification #** _____ **Expiration Date:** _____

Cardholder Signature: _____

Mail completed application to: Atlanta SMC, Greater Atlanta HBA, 1 Dunwoody Park S, Suite 200, Atlanta, GA, 30338

OR email to Emily Raymond at eraymond@atlantahomebuilders.com