



**41<sup>ST</sup> AWARDS**  
**GEORGIA AQUARIUM**

CELEBRATING OUTSTANDING  
ACHIEVEMENTS IN HOMEBUILDING

**OCTOBER 23 2021**





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*Kelly Allison*

**Southeast Divisional, SVP | 678.898.3540 | Kelly.Allison@nafinc.com**



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# *A Special Thanks*

## TO EVERYONE THAT ENTERED THE 2021 OBIE AWARDS

10/23 Construction, LLC

Artisan Built Communities

Ashton Woods Homes

Azalea Renovations

Berkshire Hathaway  
Home Services Georgia Properties

Brock Built Homes, LLC

Camerio Builders, Inc.

Chafin Builders

Chathamilt Homes, LLC

Copper Sky Renovations

Creative Living, LLC

David Patterson Homes

David Weekley Homes

Denim Marketing

Eastwood Homes

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JW Collection

JW Hall Building Co.

Kolter Signature Homes, LLC

Longo Homes Inc.

Loren Homes, Inc.

Loudermilk Homes, LLC

Marketing Results Inc.

MB Endeavors, LLC

McKinley Homes

McKinney Builders, Inc.

Meritage Homes

Muffley Homes

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Paran Homes, LLC

Peggy Slappey Properties, Inc.

Red Barn Construction LLC

Redwood Home Builders

ResiBuilt

Rocklyn Homes

Rockhaven Homes

Six Points Homes LLC

Southern Heritage Home Builders LLC

Storey Custom Homes, LLLP

StrucSure Home Warranty

Tamra Wade Team of RE/MAX TRU

Traton LLC

Tyler Chandler Homes

Windsong Properties, LLC



# THANK YOU TO OUR 2021 OBIE SPONSORS

## PLATINUM



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# THANK YOU TO OUR 2021 OBIE CO-CHAIRS AND VOLUNTEERS

We thank you for your outstanding contributions and for your time and commitment in making the 41st Annual OBIE Awards a huge success!



**Erika Bridges**  
*McMichael & Gray*



**Ilir Imeraj**  
*The Providence Group*

## 2021 OBIE VOLUNTEERS

**Sherry Gasaway**  
*KNOWAtlanta*  
*Newsouth Publishing*

**Edsel Yera**  
*Ashton Woods Homes*

**Mandy Holm**  
*Denim Marketing*

**Ama Smith**  
*Tamra Wade Team of*  
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**Trisha Howard**  
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**Tiffany Jones**  
*Atlanta's Best New*  
*Homes Show*

**Joan McGinn**  
*Eastwood Homes*

**Katie Hickey**  
*Berkshire Hathaway*  
*HomeServices Georgia*  
*Properties*

## PRESENTERS

**Susie Proffitt**  
*Engel & Völkers Atlanta*

**Jamie Bendall**  
*The Punchline*

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The OBIE Awards is a production of the Greater Atlanta Home Builders Association in conjunction with the Atlanta Sales and Marketing Council.

**Emily Raymond**  
*Meetings & Events Director*



# WHAT ARE THE OBIE AWARDS?

The OBIE Awards began in 1980 and have grown throughout the years to now feature more than 100 building, remodeling, marketing and personal achievement categories in which to enter. The OBIE Awards, named after the obelisk shape of the actual award given, are the premier awards in the new home construction industry. Awards are given to recognize outstanding achievement in new home building, marketing, remodeling and personal achievement categories. The Sales and Marketing Council of the HBA presents the annual OBIE Awards every fall. OBIE Award recipients stand out among their peers and are recognized for their outstanding achievements.

The OBIE Awards program is presented by the Greater Atlanta Home Builders Association, Inc.'s Sales and Marketing Council to honor excellence in building, remodeling, marketing and personal achievement in the home building industry. The OBIE Awards is not endorsed by, sponsored by or in any way affiliated with Village Voice Media, Inc. or "The Village Voice OBIES."

## THANK YOU TO OUR 2021 OBIE JUDGES

**Catherine Toma**  
Nashville, TN

**Charles Jeter**  
Nolensville, TN

**Chris Bagwell**  
Nashville, TN

**Diane Overton**  
Austin, TX

**Ellen Weese**  
Austin, TX

**George Boktar**  
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**Greg Reynolds**  
Knoxville, TN

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**Johanna Seldes**  
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**Kathy Browning**  
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Virginia Beach, VA

**Kevin Datillo**  
Brentwood, TN

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**Michael Jacobson**  
Tuscaloosa, AL

**Nancy Villafane**  
Vero Beach, FL

**Patrice Battle**  
Bowie, MD

**Phil Landers**  
Euless, TX

**Scott Kish**  
Naples, FL

**Terrilyn VanGorder-Kish**  
Naples, FL







**2021 BUILDER WINNERS**

**AND THE AWARD GOES TO...**

# 2021 BUILDER WINNERS COMMUNITY OF THE YEAR

## ATTACHED



### PAINTBOX

Empire Communities

[www.empirecommunities.com/atlanta/community/paintbox](http://www.empirecommunities.com/atlanta/community/paintbox)

## DETACHED



### BROOKHAVEN COMMONS

Harrison Homes

[www.BrookhavenCommons.com](http://www.BrookhavenCommons.com)

Special Thanks: Thank you to our partners who contributed their time and expertise to make Brookhaven Commons the “uncommon” community it is. Special thanks to Architect Chad Mattison, Design South Interiors and Brown Daniel Group.



## MIXED USE

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### TRILITH

Trilith Development

[www.trilith.com](http://www.trilith.com)

Special Thanks: To Rob Parker, Brett Baker, the Trilith Builder's Guild, and Berkshire Hathaway New Homes Division.

## MASTER PLAN

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### NATUREWALK AT SEVEN HILLS

Artisan Built Communities LLC

[www.DiscoverArtisan.com](http://www.DiscoverArtisan.com)

Special Thanks: A very special thank you to our field team for possessing a spirit of continuous improvement, to our office team for being inspired to dream bigger every day, and to our homeowners and homebuyers for trusting us with building their home.



# 2021 BUILDER WINNERS COMMUNITY OF THE YEAR

## 55+ HOUSING



### THE GARDENS AT ARBOR SPRINGS

McKinney Builders

[www.McKinneyBuilders.com](http://www.McKinneyBuilders.com)

Special Thanks: Dana Lynch Designs, Berkshire Hathaway New Homes Division, Marketing Results.

## 20 UNITS OR LESS



### VERIDIAN

Loren Homes

[www.lorenhomesinc.com](http://www.lorenhomesinc.com)

Special Thanks: Thanks to all of our wonderful vendors who helped make this development possible, as well as our wonderful clients and homeowners that make up the community.





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# *Congratulations* Obie Winners!



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## 2021 BUILDER WINNERS

### SINGLE FAMILY BUILDER – DETACHED (BUILDS 1 - 25 HOMES/YEAR)

\$200,000 to \$299,999



#### GOLD WINNER

The Reserve at Timberlands

ResiBuilt

[www.resibuilt.com](http://www.resibuilt.com)

Special Thanks: We would like to thank the whole ResiBuilt team for making this possible!



#### SILVER WINNER

Trilith

Trilith Development & Baker May

[www.trilith.com](http://www.trilith.com)

Special Thanks: Our entire Trilith team including Development, Trilith Outdoors and Berkshire Hathaway New Homes Division.

\$400,000 to \$499,999



#### GOLD WINNER

Fields Bridge

David Patterson Homes

[www.DavidPattersonHomes.com](http://www.DavidPattersonHomes.com)

Special Thanks: David Patterson Homes Team and Berkshire Hathaway New Homes Division Team.



#### SILVER WINNER

Eastwood Homes

Special Thanks: To our building team, Patrick and John. Our design team, Amanda, Kathy and Michelle. Our sales team Karen, Katelyn and Elena. To our design partner, Melinda with Servick of Sol Design Inc. And the wonderful team at Eastwood Homes in Charlotte. Also, a big thanks to Joe, Clark and Justin!



**\$500,000 to \$599,999**



**GOLD WINNER**

Pinewood Forest

David Patterson Homes

[www.DavidPattersonHomes.com](http://www.DavidPattersonHomes.com)

Special Thanks: David Patterson Homes Team  
& Berkshire Hathaway New Homes Division.

**CONGRATULATIONS**  
**2021 OBIE WINNERS!**

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Risk Management Specialist

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**\$600,000 to \$699,999**



**GOLD WINNER**

Harrison Homes

[www.harrisonatl.com](http://www.harrisonatl.com)

Special Thanks: Thank you to Kristin and William for taking us on  
your homebuilding journey!



**SILVER WINNER**

Redwood Home Builders

[www.redwoodcustom.com](http://www.redwoodcustom.com)

Special Thanks: Thank you to all of our partners at Trilith  
including Trilith Development, Lew Oliver and Berkshire  
Hathaway New Homes Division.



## 2021 BUILDER WINNERS

### SINGLE FAMILY BUILDER – DETACHED (BUILDS 1 - 25 HOMES/YEAR)

\$700,000 to \$799,999



#### GOLD WINNER

Harrison Homes

[www.harrisonatl.com](http://www.harrisonatl.com)

Special Thanks: Don and Kate, working together was quite simply, a pleasure. We loved bringing your vision to life. Thank you for choosing Harrison.

Congratulations to the 2021 Obie Award Winners

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2331 Peachtree Street - Suite 105  
Atlanta - GA 30305 - 404-213-4299  
[buckheadatlanta.evrealstate.com](http://buckheadatlanta.evrealstate.com)

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**SHIRLEY GARY**

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\$800,000 to \$899,999



#### GOLD WINNER

Red Barn Construction

[www.redbarnconstructionllc.com](http://www.redbarnconstructionllc.com)

Special Thanks: Thank you to our clients that we get to serve and build these dream homes for. Our craftsmanship from our trade partners.



#### SILVER WINNER

Harrison Homes

[www.harrisonatl.com](http://www.harrisonatl.com)

Special Thanks: Thank you to Kristin and William for taking us on your homebuilding journey!



## \$1 Million to \$1.2 Million



### GOLD WINNER

Harrison Homes

[www.harrisonatl.com](http://www.harrisonatl.com)

Special Thanks: Thank you, Jana and Ethan for trusting Harrison Homes with your dream home vision. Your passion for design excellence made building this home an absolute joy. We are so proud of the final product. Thank you for always being such strong ambassadors for Harrison and for opening up your home for the world to enjoy.



### SILVER WINNER

Red Barn Construction

[www.redbarnconstructionllc.com](http://www.redbarnconstructionllc.com)

Special Thanks: To all of our trades to make this home come together, our internal team and the clients that we get to serve on a day to day basis.



### BUILDER SERVICES GROUP

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- EXCEPTIONAL CLIENT SERVICES

**BRADLEY S. SHILLING - MANAGING PARTNER**



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## 2021 BUILDER WINNERS

### SINGLE FAMILY BUILDER – DETACHED (BUILDS 26-100 HOMES/YEAR)

#### \$300,000 to \$399,999



##### **GOLD WINNER**

Overlook at Hamilton Mill

EMC Homes

[www.emchomes.com](http://www.emchomes.com)

Special Thanks: To the entire EMC Homes team, Ryan Atkins for drawing such an incredible plan as well as Michael Cook for decorating the home so beautifully.



##### **SILVER WINNER**

NatureWalk at Seven Hills

Artisan Built Communities LLC

[www.DiscoverArtisan.com](http://www.DiscoverArtisan.com)

Special Thanks: To our field team for possessing a spirit of continuous improvement, to our office team for being inspired to dream bigger every day, and to our homeowners and homebuyers for trusting us.

#### \$400,000 to \$499,999



##### **GOLD WINNER**

NatureWalk at Seven Hills

Artisan Built Communities LLC

[www.DiscoverArtisan.com](http://www.DiscoverArtisan.com)

Special Thanks: To our field team for possessing a spirit of continuous improvement, to our office team for being inspired to dream bigger every day, and to our homeowners and homebuyers for trusting us.



##### **SILVER WINNER**

Traditions of Braselton

MB Endeavors, LLC

[www.TriStarResidential.com](http://www.TriStarResidential.com)

Special Thanks: Brian Simmons, Frank Battle and Derek Battle.



## \$500,000 to \$599,999



### GOLD WINNER

Trilith  
10/23 Construction  
[www.1023construction.com](http://www.1023construction.com)



### SILVER WINNER

The Gardens at Arbor Springs  
McKinney Builders  
[www.McKinneyBuilders.com](http://www.McKinneyBuilders.com)  
Special Thanks: Dana Lynch Designs, Berkshire Hathaway  
HomeServices New Homes Division, Marketing Results.

## \$600,000 to \$699,999



### GOLD WINNER

Serenbe  
McKinney Builders  
[www.McKinneyBuilders.com](http://www.McKinneyBuilders.com)  
Special Thanks: Mister + Mrs. Sharp and Marketing Results.



### SILVER WINNER

South on Main  
The JW Collection  
[www.southonmainwoodstock.com](http://www.southonmainwoodstock.com)  
Special Thanks: To our JW Collection team and our valued  
trade partners and suppliers.



## 2021 BUILDER WINNERS

### SINGLE FAMILY BUILDER – DETACHED (BUILDS 26-100 HOMES/YEAR)

\$700,000 to \$799,999



#### GOLD WINNER

South on Main

The JW Collection

[www.southonmainwoodstock.com](http://www.southonmainwoodstock.com)

Special Thanks: To our JW Collection team and our valued trade partners and suppliers.



#### SILVER WINNER

Serenbe

10/23 Construction

[www.1023construction.com](http://www.1023construction.com)

\$800,000 and above



#### GOLD WINNER

Serenbe

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#### SILVER WINNER

South on Main

The JW Collection

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## 2021 BUILDER WINNERS

### SINGLE FAMILY BUILDER – DETACHED (BUILDS 100+ HOMES/YEAR)

**\$299,999 and under**



#### **GOLD WINNER**

The Lakeview at Stonecrest - The Summit

Rockhaven Homes

[www.rockhavenga.com/new-homes/stonecrest-ga/the-lakeview-at-stonecrest](http://www.rockhavenga.com/new-homes/stonecrest-ga/the-lakeview-at-stonecrest)



#### **SILVER WINNER**

Linden Park West at Mundy Mill

Chafin Communities

[www.chafincommunities.com](http://www.chafincommunities.com)

Special Thanks: Sommer Fishburn, VP of Operations,  
Chafin Realty, Inc.

**\$300,000 to \$399,999**



#### **GOLD WINNER**

Meritage Homes



#### **SILVER WINNER**

Mallards Landing

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Spacial Thanks: Sommer Fishburn, VP of Operations,  
Chafin Realty, Inc.



**\$400,000 to \$499,999**



**GOLD WINNER**

Brock Built Homes



**SILVER WINNER**

Stonewater Creek

Chafin Communities

[www.chafincommunities.com](http://www.chafincommunities.com)

Special Thanks: Sommer Fishburn, VP of Operations,  
Chafin Realty, Inc.

**\$500,000 to \$599,999**



**GOLD WINNER**

Stonewater Creek

Chafin Builders

[www.chafincommunities.com](http://www.chafincommunities.com)

Special Thanks: Sommer Fishburn, VP of Operations,  
Chafin Realty, Inc.



**SILVER WINNER**

Stonewater Creek

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[www.chafincommunities.com](http://www.chafincommunities.com)

Special Thanks: Sommer Fishburn, VP of Operations,  
Chafin Realty, Inc.



## 2021 BUILDER WINNERS

### LUXURY BUILDERS

#### \$1 Million to \$1.49 Million



##### **GOLD WINNER**

Muffley Homes

Special Thanks: To our wonderful clients for entrusting us to build your dream home and the entire Muffley Homes team.



##### **SILVER WINNER**

Paces View

The JW Collection

[www.jwcollectionhomes.com/paces-view/](http://www.jwcollectionhomes.com/paces-view/)

Special Thanks: To our JW Collection team and our valued trade partners and suppliers.

#### \$1.5 Million to \$2 Million



##### **GOLD WINNER**

Six Points Homes

[www.sixpointshomes.com](http://www.sixpointshomes.com)



##### **SILVER WINNER**

Trilith

10/23 Construction

[www.1023construction.com](http://www.1023construction.com)



## \$2 Million to \$3 Million



### GOLD WINNER

Muffley Homes

Special Thanks: Special thanks to our wonderful clients and to the entire Muffley team.



### SILVER WINNER

The Manor Golf & Country Club

Loudermilk Homes & Loudermilk Designs

[www.loudermilkhomes.com](http://www.loudermilkhomes.com)

Special Thanks: Julie Gentry of Berkshire Hathaway HomeServices Georgia, Loudermilk Designs and Nick Wilbanks of Loudermilk Homes.

## \$3 Million to \$4 Million



### GOLD WINNER

Sugarloaf Country Club

Storey Custom Homes, LLLP

[www.storeycustomhomes.com](http://www.storeycustomhomes.com)

Special Thanks: To Tim Adams and all his associates at T.S. Adams Studio Architects, Inc.

## \$4 Million to \$5 Million



### GOLD WINNER

Loudermilk Homes & Loudermilk Designs

[www.loudermilkhomes.com](http://www.loudermilkhomes.com)

Special Thanks: Debbie Reynolds of Loudermilk Designs and David Hussey of Loudermilk Homes.



## 2021 BUILDER WINNERS

### LUXURY BUILDERS

\$5 Million and above



#### GOLD WINNER

Loudermilk Homes & Loudermilk Designs

[www.loudermilkhomes.com](http://www.loudermilkhomes.com)

Special Thanks: Thomas Replogle and David Hussey  
of Loudermilk Homes.

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Congratulations OBIE Winners.  
Glad to see you got a little BLING!







# CONGRATULATIONS 2021 OBIE AWARD WINNERS!

## A Congratulatory Note from CEO Palmer Proctor

Congratulations winners!

On behalf of our entire team, I congratulate you on a successful year and thank you for your many contributions to the communities we serve. It is our honor to continue to support you and the Greater Atlanta HBA.

There is no doubt the pandemic presented homebuilders with uncertainty and unprecedented obstacles. You boldly faced the opportunities of increased demand, while maneuvering through the challenges of rising costs and labor shortages. I commend you on confronting this challenge courageously and with optimism.

As we look ahead, Ameris Bank remains committed to supporting your efforts in providing homes to individuals and families throughout Greater Atlanta. Ameris Bank is here for you – providing a wide-range of financing solutions for community building, in-house underwriting and processing, and a team of dedicated mortgage professionals you and your buyers can trust.

Again, congratulations on this well-deserved recognition. We look forward to continuing our work with you in making homeownership possible, together.

Palmer Proctor  
CEO, Ameris Bank

See what we're all about at [amerisbank.com](https://amerisbank.com)



# AMERIS BANK



All loans subject to credit approval.



## 2021 BUILDER WINNERS

### BEST BUILDING DESIGN – DETACHED MODEL

\$299,999 and under



#### GOLD WINNER

Trilith Micro-Village  
Trilith



#### SILVER WINNER

Stonecreek  
Expo Homes  
[www.expohomes.us](http://www.expohomes.us)

\$300,000 to \$399,999



#### GOLD WINNER

Lancaster  
Chafin Communities  
[www.chafincommunities.com](http://www.chafincommunities.com)  
Sommer Fishburn, VP of Operations, Chafin Realty, Inc.



#### SILVER WINNER

Andover Manor  
Chafin Communities  
[www.chafincommunities.com](http://www.chafincommunities.com)  
Sommer Fishburn, VP of Operations, Chafin Realty, Inc.



**\$400,000 to \$499,999**



### **GOLD WINNER**

Cresswind Georgia at Twin Lakes

Kolter Homes

[www.CresswindGeorgia.com](http://www.CresswindGeorgia.com)

Special Thanks: Construction, Design, Purchasing and the entire Cresswind Georgia Team, as well as our dedicated Vendors and Trade Partners.



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**\$400,000 to \$499,999**



### **SILVER WINNER - TIE**

The Gardens at Arbor Springs

McKinney Builders

[www.McKinneyBuilders.com](http://www.McKinneyBuilders.com)

Special Thanks: Dana Lynch Designs, Berkshire Hathaway HomeServices New Homes Division and Marketing Results.



### **SILVER WINNER - TIE**

The Retreat at Sterling on the Lake

David Weekley Homes

[www.davidweekleyhomes.com](http://www.davidweekleyhomes.com)

Special Thanks: Thanks go out to the David Weekley Homes – Atlanta Division Purchasing and Construction departments and to Newland for an amazing partnership.



## 2021 BUILDER WINNERS

### BEST BUILDING DESIGN – DETACHED MODEL

#### \$500,000 to \$599,999



##### **GOLD WINNER**

Cresswind Georgia at Twin Lakes

Kolter Homes

[www.CresswindGeorgia.com](http://www.CresswindGeorgia.com)

Special Thanks: Construction, Design, Purchasing and the entire Cresswind Georgia Team, as well as our dedicated Vendors and Trade Partners.



##### **SILVER WINNER**

The Retreat at Sterling on the Lake

David Weekley Homes

[www.davidweekleyhomes.com](http://www.davidweekleyhomes.com)

Special Thanks: Thank you to David Weekley Homes' talented Purchasing and Construction departments and to Newland for our great partnership at Sterling on the Lake.

#### \$600,000 to \$699,999



##### **GOLD WINNER**

Trilith

McKinney Builders

[www.McKinneyBuilders.com](http://www.McKinneyBuilders.com)

Special Thanks: Dana Lynch Design, Lew Oliver, Town at Trilith team, Berkshire Hathaway HomeServices New Homes Division, Marketing Results.



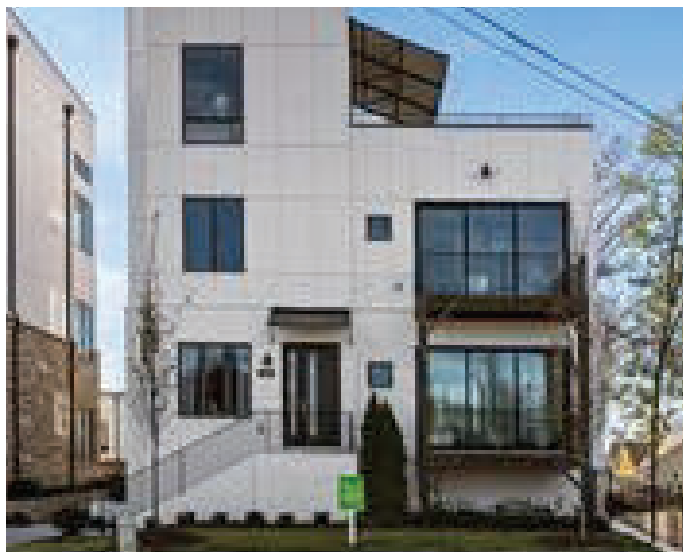
##### **SILVER WINNER**

Traditions of Braselton

Paran Homes



## \$700,000 to \$799,999



### GOLD WINNER

West Town  
Brock Built Homes



### SILVER WINNER

Harrison Homes  
Special Thanks: Thank you to our partners who contributed their time and expertise to make Brookhaven Commons the “uncommon” community it is. Special thanks to Architect Chad Mattison, Design South Interiors and Brown Daniel Group.

## \$800,000 and above



### GOLD WINNER

Tanglewood Enclave  
Davidson Homes and Engel & Völkers Atlanta North Fulton  
[www.davidsonhomesllc.com/states/georgia/atlanta-market-area/east-cobb/tanglewood](http://www.davidsonhomesllc.com/states/georgia/atlanta-market-area/east-cobb/tanglewood)



### SILVER WINNER

Trilith  
10/23 Construction  
[www.1023construction.com](http://www.1023construction.com)



## 2021 BUILDER WINNERS

### BEST BUILDING DESIGN – ATTACHED MODEL

**\$299,999 and under**



#### **GOLD WINNER**

Townes of Auburn

Rocklyn Homes

[www.RocklynHomes.com/TownesofAuburn](http://www.RocklynHomes.com/TownesofAuburn)

Special Thanks: The entire Rocklyn Homes Team.



#### **SILVER WINNER**

Cannon Trace

Rocklyn Homes

[www.RocklynHomes.com/CannonTrace](http://www.RocklynHomes.com/CannonTrace)

Special Thanks: The entire Rocklyn Homes Team.

**\$300,000 to \$399,999**



#### **GOLD WINNER**

Sweetwater Landing Townhomes

Paran Homes



#### **SILVER WINNER**

Edgemoore at Milford

Traton Homes

[www.TratonHomes.com](http://www.TratonHomes.com)

Special Thanks: To the entire Traton Team and to the wonderful homeowners of our Edgemoore at Milford community.



**\$400,000 to \$499,999**



**GOLD WINNER**

Enclave at Wiley Bridge  
Heatherland Homes  
[www.heatherlandhomes.com](http://www.heatherlandhomes.com)



**SILVER WINNER**

The Village at Williams Park  
McKinney Builders  
[www.McKinneyBuilders.com](http://www.McKinneyBuilders.com)  
Special Thanks: Dana Lynch Design, Berkshire Hathaway  
HomeServices New Home Division, Marketing Results.

**\$500,000 to \$599,999**



**GOLD WINNER**

Serenbe  
10/23 Construction  
[www.1023construction.com](http://www.1023construction.com)



**SILVER WINNER**

The Retreat at Sterling on the Lake  
David Weekley Homes  
[www.davidweekleyhomes.com](http://www.davidweekleyhomes.com)  
Special Thanks: Our thanks go out to the visionary and talented  
Purchasing and Construction Team for David Weekley Homes-  
Atlanta.



## 2021 BUILDER WINNERS

### BEST BUILDING DESIGN – ATTACHED MODEL

\$600,000 to \$699,999



#### GOLD WINNER

Trilith

McKinney Builders

[www.McKinneyBuilders.com](http://www.McKinneyBuilders.com)

Special Thanks: Dana Lynch Design, Lew Oliver, Inc., Town at Trilith team, Berkshire Hathaway HomeServices New Homes Division, Marketing Results.



#### SILVER WINNER

Seven88 West Midtown

McKinley Homes

[www.788westmidtown.com](http://www.788westmidtown.com)

Special Thanks: To DCI, our outstanding design firm.

\$700,000 and above



#### GOLD WINNER

J5

GROUP KORA, SMITH DALIA ARCHITECTS

[www.ownj5.com](http://www.ownj5.com)

Special Thanks: Smith Dalia Architects, Engineers Eberly & Associates, Inc., Spencer Bristol Engineering, Inc., M2 Structural, Landscape architects TSW, Irrigation consulting by Irrigation Consultant Services, Inc.

**newamerican**  
FUNDING  
BUILDER DIVISION  
NMLS # 6606

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TO ALL 2021 OBIE WINNERS!

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UNBELIEVABLE, BELIEVABLE!

*Kelly Allison*  
Southeast Divisional, SVP  
**678.898.3540**  
[Kelly.Allison@nafinc.com](mailto:Kelly.Allison@nafinc.com)

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## 2021 BUILDER WINNERS

### SINGLE FAMILY ATTACHED - ALL BUILDERS

\$199,999 and under



#### GOLD WINNER

The Lakeview at Stonecrest - The Collection  
Rockhaven Homes

[www.rockhavenga.com/new-homes/stonecrest-ga/lakeview-at-stonecrest-townhomes](http://www.rockhavenga.com/new-homes/stonecrest-ga/lakeview-at-stonecrest-townhomes)



#### SILVER WINNER

The Reserves at Oak Station  
MB Endeavors, LLC

[www.TriStarResidential.com](http://www.TriStarResidential.com)

Special Thanks: Brian Simmons, Derek Batte and Frank Battle.

\$200,000 to \$299,999



#### GOLD WINNER

Cannon Trace  
Rocklyn Homes

[www.RocklynHomes.com/CannonTrace](http://www.RocklynHomes.com/CannonTrace)

Special Thanks: The Entire Rocklyn Homes Team.



#### SILVER WINNER

Townes of Auburn  
Rocklyn Homes

[www.RocklynHomes.com/TownesofAuburn](http://www.RocklynHomes.com/TownesofAuburn)

Special Thanks: To the entire Rocklyn Homes team.



## 2021 BUILDER WINNERS

### SINGLE FAMILY ATTACHED - ALL BUILDERS

#### \$300,000 to \$399,999



##### **GOLD WINNER**

Ridgewalk Landing  
Meritage Homes



##### **SILVER WINNER**

The Retreat at River Green  
The JW Collection  
[www.jwcollectionhomes.com](http://www.jwcollectionhomes.com)  
Special Thanks: To our JW Collection team and our valued trade partners and suppliers.

#### \$400,000 to \$499,999



##### **GOLD WINNER**

The Village at Williams Park  
McKinney Builders  
[www.McKinneyBuilders.com](http://www.McKinneyBuilders.com)  
Special Thanks: Dana Lynch Design, Berkshire Hathaway HomeServices New Homes Division, Marketing Results.



##### **SILVER WINNER**

South on Main  
The JW Collection  
[www.southonmainwoodstock.com](http://www.southonmainwoodstock.com)  
Special Thanks: The JW Collection team and our valued trade partners and suppliers.



## \$600,000 to \$699,999



### GOLD WINNER

Trilith

McKinney Builders

[www.McKinneyBuilders.com](http://www.McKinneyBuilders.com)

Special Thanks: Dana Lynch Design, Lew Oliver, Inc., Town at Trilith team, Berkshire Hathaway HomeServices New Homes Division, Marketing Results.



### SILVER WINNER

Serenbe

10/23 Construction

[www.1023construction.com](http://www.1023construction.com)

## \$700,000 to \$799,999



### GOLD WINNER

The Enclave on Collier

The JW Collection

[www.jwcollectionhomes.com](http://www.jwcollectionhomes.com)

Special Thanks: To our JW Collection team and our valued trade partners and suppliers.



### SILVER WINNER

Serenbe

10/23 Construction

[www.1023construction.com](http://www.1023construction.com)



## 2021 BUILDER WINNERS

### SINGLE FAMILY ATTACHED - ALL BUILDERS

\$800,000 and above



#### GOLD WINNER

The Enclave on Collier

The JW Collection

[www.jwcollectionhomes.com](http://www.jwcollectionhomes.com)

Special Thanks: To our JW Collection team and our valued trade partners and suppliers.



#### SILVER WINNER

Abbingdon at Wildwood

The JW Collection

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The Village at Williams Park

McKinney Builders

[www.McKinneyBuilders.com](http://www.McKinneyBuilders.com)

Special Thanks: Dana Lynch Design, Berkshire Hathaway HomeServices New Homes Division, Marketing Results.

\$600,000 and above



**GOLD WINNER**

The Heritage on Memorial

The JW Collection

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## 2021 BUILDER WINNERS

### SINGLE FAMILY – ZERO LOT LINE

**\$299,999 and under**



#### **GOLD WINNER**

Westbrook

Windsong Properties

[www.windsonglife.com](http://www.windsonglife.com)

Special Thanks: We would like to thank both Mark Carruth and Steve Romeyn along with the Westbrook neighborhood team and everyone at Windsong.

**\$300,000 to \$399,999**



#### **GOLD WINNER**

Westbrook

Windsong Properties

[www.windsonglife.com](http://www.windsonglife.com)

Special Thanks: We would like to thank both Mark Carruth and Steve Romeyn along with the Westbrook neighborhood team and everyone at Windsong.



#### **SILVER WINNER**

Cascades

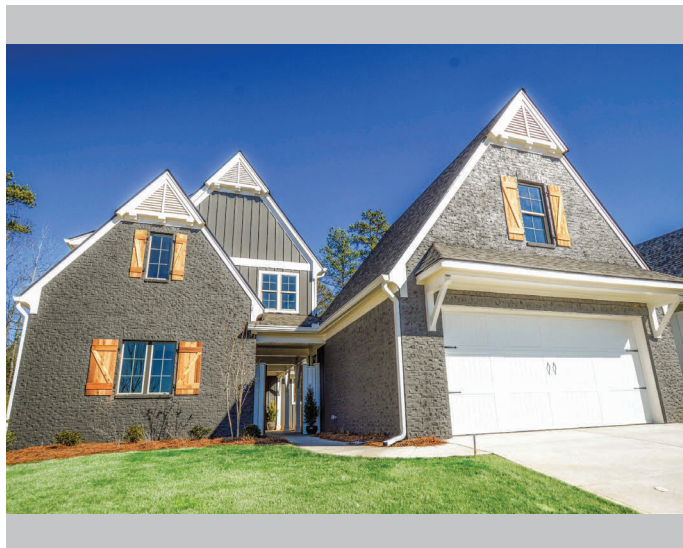
Rocklyn Homes

[www.RocklynHomes.com/Cascades](http://www.RocklynHomes.com/Cascades)

Special Thanks: The Entire Rocklyn Homes Team.



## \$400,000 to \$499,999



### GOLD WINNER

The Gardens at Arbor Springs

McKinney Builders

[www.McKinneyBuilders.com](http://www.McKinneyBuilders.com)

Special Thanks: Dana Lynch Designs, Berkshire Hathaway Home Services New Homes Division, Marketing Results.



### SILVER WINNER

Serenbe

McKinney Builders

[www.McKinneyBuilders.com](http://www.McKinneyBuilders.com)

Special Thanks: Mr. + Mrs. Sharp, Marketing Results.

## \$500,000 and above



### GOLD WINNER

Trilith

McKinney Builders

[www.McKinneyBuilders.com](http://www.McKinneyBuilders.com)

Special Thanks: Dana Lynch Design, Lew Oliver, Inc., Town at Trilith team, Berkshire Hathaway Home Services New Homes Division, Marketing Results.



### SILVER WINNER

Trilith

Redwood Home Builders

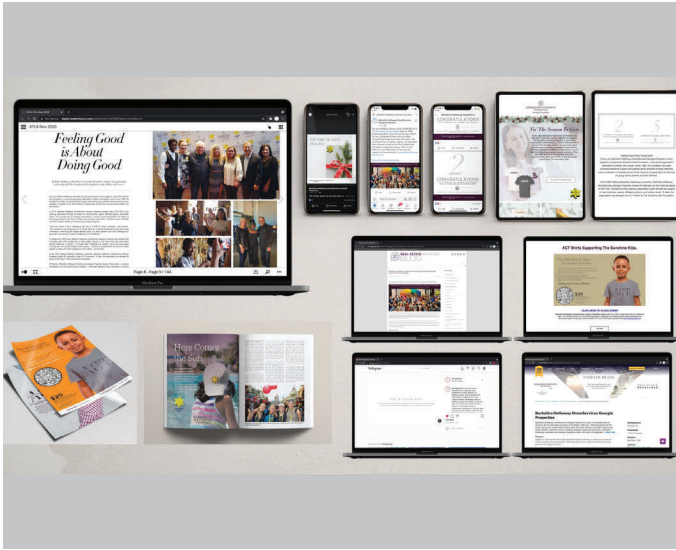
[www.redwoodcustom.com](http://www.redwoodcustom.com)

Special Thanks: Thank you to all of our partners at Trilith including Trilith Development, Lew Oliver and Berkshire Hathaway New Homes Division.



## SPECIAL CATEGORY WINNERS

### Best Community Service Project



#### GOLD WINNER

Sunshine Kids Foundation

Berkshire Hathaway New Homes Division

[www.bhhsganewhomes.com](http://www.bhhsganewhomes.com)

Special Thanks: Berkshire Hathaway HomeServices Georgia Properties and The Sunshine Kids Foundation.



#### SILVER WINNER

The CARE Program

David Weekley Homes

[www.davidweekleyhomes.com](http://www.davidweekleyhomes.com)

Special Thanks: Our thanks go out to the David Weekley Family Foundation for allowing the Atlanta Division to participate in these worthy causes and to all our Team Members who gave of their time and talents.



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## Best Amenity Package

### 499 units and under/total build out



### GOLD WINNER

NatureWalk at Seven Hills  
Artisan Built Communities  
[www.DiscoverArtisan.com](http://www.DiscoverArtisan.com)

Special Thanks: To our field team for possessing a spirit of continuous improvement, to our office team for being inspired to dream bigger every day, and to our homeowners and homebuyers for trusting us with building their home.



### SILVER WINNER

Canoe Club  
Reynolds Signature Communities  
[www.thecanooclub.newhomesdivisionga.com](http://www.thecanooclub.newhomesdivisionga.com)

Special Thanks: Mercer Reynolds, Jamie Reynolds, Mark Conway, Mark Jones, and Dan Fields.

## Best Amenity Package

### 500+ units/total build out



### GOLD WINNER

Trilith  
Trilith Development  
[www.trilith.com](http://www.trilith.com)

Special Thanks: To all of our architects, builders and marketing partners that have made Trilith such a success.



*Forward means understanding  
how helping neighbors helps all.*

The communities we serve aren't just where we work — they're where we live, too. That's why we invest in ways to better them — through efforts to increase business with local Black and minority-owned companies, give to local organizations supporting pandemic recovery and partner with businesses to ensure the infrastructure keeping Georgia's economy going keeps Georgians safe, too. After all, part of moving forward is about giving back.

We're fueling forward so communities can thrive. Learn more at [atlantagaslight.com](http://atlantagaslight.com)



## RESIDENTIAL REMODELING

### Best Kitchen under \$50,000



#### GOLD WINNER

Creative Living, LLC  
[www.CreativeLivingLLC.com](http://www.CreativeLivingLLC.com)

### Best Kitchen over \$50,000



#### GOLD WINNER

Copper Sky Renovations  
[www.copperskyrenovations.com](http://www.copperskyrenovations.com)  
Special Thanks: Adam Mascola, Chris Manning, Clint Tomasino,  
Jonathan Stevenson, Micaela Quinton.



#### SILVER WINNER

Hall Design Build  
[www.halldesignbuild.com](http://www.halldesignbuild.com)  
Special Thanks: A huge thank you to our team for doing what they  
do best, our talented subs, and our homeowners for trusting us to  
guide them through the process and meet their needs.



## Best Bathroom under \$25,000



### GOLD WINNER

Azalea Renovations

[www.azalearenovations.com](http://www.azalearenovations.com)

Special Thanks: We would like to thank our wonderful homeowners, James and Terry Blakely, who have great style, for allowing us to work with them on this project. We appreciate our talented team who made this beautiful transformation happen.



### SILVER WINNER

Creative Living, LLC

[www.CreativeLivingLLC.com](http://www.CreativeLivingLLC.com)

## Best Bathroom over \$25,000



### GOLD WINNER

Longo Custom Builders

[www.longocustombuilders.com](http://www.longocustombuilders.com)



### SILVER WINNER

Longo Custom Builders

[www.longocustombuilders.com](http://www.longocustombuilders.com)



## RESIDENTIAL REMODELING

### Whole-House Renovation under \$250,000



#### GOLD WINNER

Creative Living, LLC  
[www.CreativeLivingLLC.com](http://www.CreativeLivingLLC.com)

### Whole-House Renovation \$250,000 to \$500,000



#### GOLD WINNER

Copper Sky Renovations  
[www.copperskyrenovations.com](http://www.copperskyrenovations.com)  
Special Thanks: Adam Mascola, Arrie Oliver, Chris Manning,  
Jonathan Stevenson, Meka Jones.

### Whole-House Renovation over \$500,000



#### GOLD WINNER

Longo Custom Builders  
[www.longocustombuilders.com](http://www.longocustombuilders.com)



#### SILVER WINNER

Copper Sky Renovations  
[www.copperskyrenovations.com](http://www.copperskyrenovations.com)  
Special Thanks: Adam Mascola, Chris Manning, Clint Tomasino,  
Jonathan Stevenson, Micaela Quinton.



## Residential Exterior



### GOLD WINNER

Copper Sky Renovations

[www.copperskyrenovations.com](http://www.copperskyrenovations.com)

Special Thanks: Adam Mascola, Darrin Elliot, Eddie Bryant, Jaime Dupes.

## Best Basement under \$75,000



### GOLD WINNER

Copper Sky Renovations

[www.copperskyrenovations.com](http://www.copperskyrenovations.com)

Special Thanks: Adam Mascola, Darrin Elliot, Eddie Bryant, Jaime Dupes.

## Best Basement over \$75,000



### GOLD WINNER

Camerio Builders Inc.

[www.cameriobuilders.com](http://www.cameriobuilders.com)

Special Thanks: To "The Dream Team", Tracy & Juan Perez (my clients), Jane Norman (RN), Peggy Freedman (Occupational Therapist with The Freedman Group), Carol Orr of 101 mobility in GA & TN. Also, to all my many subcontractors on my team and finally, my wife and life partner Heather Camerio. Thank you all!



### SILVER WINNER

Copper Sky Renovations

[www.copperskyrenovations.com](http://www.copperskyrenovations.com)

Special Thanks: Adam Mascola, Arrie Oliver, Chris Manning, Darrin Elliot, Eddie Bryant, Jaime Dupes, Jonathan Stevenson.



## RESIDENTIAL REMODELING

### Outdoor Living Area



#### GOLD WINNER

Copper Sky Renovations

[www.copperskyrenovations.com](http://www.copperskyrenovations.com)

Special Thanks: Adam Mascola, Chris Manning, Clint Tomasino, Jonathan Stevenson, Micaela Quinton.

### Specialty Room/Addition



#### GOLD WINNER

Camerio Builders Inc.

[www.cameriobuilders.com](http://www.cameriobuilders.com)

Special Thanks: To U.S.A. Experian, Steve Jenkins with Jenkins Electrical, and to iTrust. Special Thank you to my homeowners Tracy & Juan and to Jane Norman and Peggy Freedman for their inspiration and designing. Also thank you to all my other subcontractors.

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Special Thanks: Amber Longo - Longo Design.





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## \$400,000 to \$499,999



### GOLD WINNER

The Retreat at Sterling on the Lake

David Weekley Homes

[www.davidweekleyhomes.com](http://www.davidweekleyhomes.com)

Special Thanks: To David Weekley Homes' Atlanta-area Build Team of Mitch Blair and Gabe Garrison and the talented design team at Kathy Andrews Interiors for the realization of this beautiful home.



### SILVER WINNER

Cresswind Georgia at Twin Lakes

Kolter Homes

[www.CresswindGeorgia.com](http://www.CresswindGeorgia.com)

Special Thanks: Masterpiece Design Group.

## \$500,000 to \$599,999



### GOLD WINNER

Cresswind Georgia at Twin Lakes

Kolter Homes

[www.CresswindGeorgia.com](http://www.CresswindGeorgia.com)

Special Thanks: Design Environments Inc.



### SILVER WINNER

The Retreat at Sterling on the Lake

David Weekley Homes

[www.davidweekleyhomes.com](http://www.davidweekleyhomes.com)

Special Thanks: To Kathy Andrews Interiors for making the model design and install process so lovely and seamless.



\$700,000 to \$799,999



### GOLD WINNER

Avondale East  
Southeast Capital Companies  
[www.avondaleeast.com](http://www.avondaleeast.com)

\$800,000 and above



### GOLD WINNER

Lakeside at Crabapple  
Haven Design Works  
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Special Thanks: Taylor Morrison Atlanta.



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Rocklyn Homes

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Special Thanks: The Entire Rocklyn Homes Team.



**SILVER WINNER**

Townes of Auburn

Rocklyn Homes

[www.RocklynHomes.com/TownesofAuburn](http://www.RocklynHomes.com/TownesofAuburn)

Special Thanks: The Entire Rocklyn Homes Team.

**\$300,000 to \$399,999**



**GOLD WINNER**

Empire Buckley

Empire Communities

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**SILVER WINNER**

Bethany Manor

Meritage Homes

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**\$400,000 to \$499,999**



**GOLD WINNER**

Seven88 West Midtown

McKinley Homes

[www.788westmidtown.com](http://www.788westmidtown.com)

Special Thanks: Special thanks to DCI, our outstanding design firm.

**\$500,000 to \$599,999**

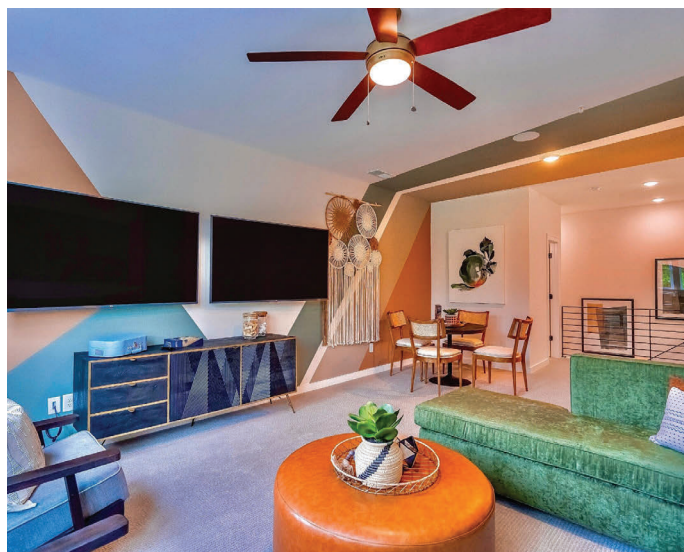


**GOLD WINNER**

Empire Crosby

Empire Communities

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**SILVER WINNER**

Ashbury

David Weekley Homes

[www.davidweekleyhomes.com](http://www.davidweekleyhomes.com)

Special Thanks: Special thanks to our Build team of Diego Montes and Darrell Napier and the talented team of designers at Kathy Andrews Interiors for the realization of this beautiful home.



## \$600,000 to \$699,999



### **GOLD WINNER**

Seven88 West Midtown

McKinley Homes

[www.788westmidtown.com](http://www.788westmidtown.com)

Special Thanks: To Design Continuum Inc,  
our outstanding design firm.

## \$700,000 to \$799,999



### **GOLD WINNER**

Madison Yards

Monte Hewett

Special Thanks: Engel & Volkers Atlanta, Monte Hewett.

## \$800,000 and above



### **GOLD WINNER**

J5

GROUP KORA, Habachy Designs

[www.ownj5.com](http://www.ownj5.com); [www.habachydesigns.com](http://www.habachydesigns.com)

Special Thanks: Karen Rodriguez, Fang Yang, Eric Xue, Amanda  
Rose, Jay Rodriguez, Michael Habachy, Nobuku Masuda



### **SILVER WINNER**

Seven88 West Midtown

McKinley Homes

[www.788westmidtown.com](http://www.788westmidtown.com)

Special Thanks: To DCI, our outstanding design firm.



# McMichael & Gray, PC

ATTORNEYS AT LAW



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*-Randy McMichael  
and Ed Gray*

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Regions Mortgage provides an array of Construction to Permanent programs:

- One-time close without second set of closing costs
- 90% Loan to Value available on amounts up to \$1 million
- Option of Fixed or Adjustable-Rate Mortgages
- Primary residences and second homes
- Interest rate is locked before construction begins
- Interest paid on funds as they are drawn during construction
- Build on your lot and finance the cost of construction
- No prepayment penalty

**Chris Tilley** | NMLS 546645  
(o)678.244.7091 | (c)404.822.3152  
chris.tilley@regions.com  
[regions.com/mlo/ChrisTilley](https://regions.com/mlo/ChrisTilley)





## Best Model Home / Sales Office



### GOLD WINNER

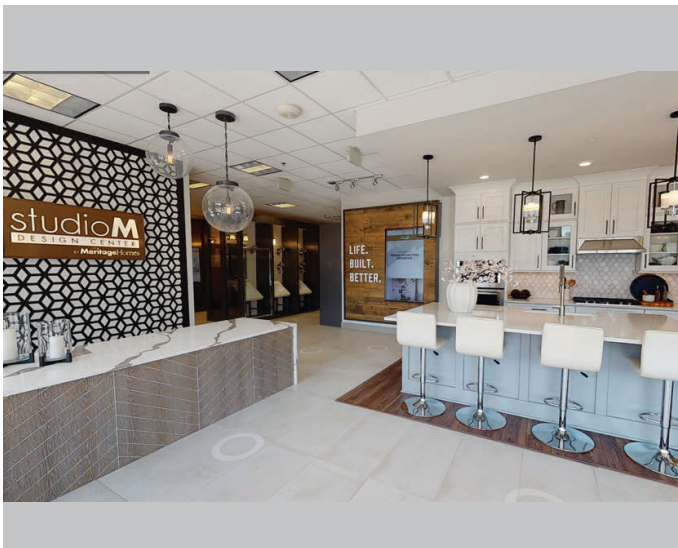
Echols Farm

Windsong Properties

[www.windsonglife.com](http://www.windsonglife.com)

Special Thanks: Mark Carruth and Steve Romeyn along with the Echols Farm neighborhood team and everyone at Windsong. Additionally, thanks to Irene Hall with Marketing in Motion as well as Donna Mathis and Lisa Giles with Haven Design Works.

## Best Design Center



### GOLD WINNER

Meritage Homes



### SILVER WINNER

Townes of Auburn

Rocklyn Homes

[www.RocklynHomes.com/TownesofAuburn](http://www.RocklynHomes.com/TownesofAuburn)

Special Thanks: The Entire Rocklyn Homes Team.



**HAVEN**  
**DESIGN WORKS**

Model Home Merchandising  
Amenity & Sales Center Design

[www.havendesignworks.com](http://www.havendesignworks.com)





## Best Community Information and Sales Center



### GOLD WINNER

Homebase

Empire Communities

[www.empirecommunities.com/atlanta/community/homebase](http://www.empirecommunities.com/atlanta/community/homebase)



### SILVER WINNER

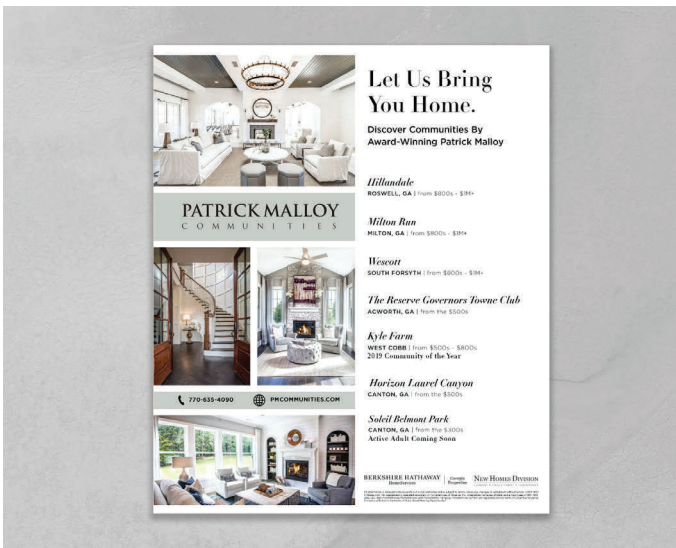
South on Main

The JW Collection

[www.southonmainwoodstock.com](http://www.southonmainwoodstock.com)

Special Thanks: To our JW Collection team and our valued trade partners and suppliers.

## Best Print Communications - Magazine Ad



### GOLD WINNER

Berkshire Hathaway New Homes Division

and Patrick Malloy Communities

[www.bhhsnewhomes.com](http://www.bhhsnewhomes.com)

Special Thanks: Berkshire Hathaway New Homes Division, Marketing Results, and Patrick Malloy Communities.



### SILVER WINNER

Peggy Slappey Properties

[www.psonline.com](http://www.psonline.com)

Special Thanks: Gwinnett Magazine.



## Best Print Ad – New Home Publication



### GOLD WINNER

Rocklyn Homes & Marketing Results, Inc.

[www.rocklynhomes.com](http://www.rocklynhomes.com)

Special Thanks: The entire Rocklyn Homes team & Marketing Results team.

**Rising Costs and Material Shortages Could Deter Housing's Boom**  
NAHB, Builder, January 2021

**Last Recession Hit Builders Hard on Warranties**  
Warranty Week, October 15, 2020

**Lumber Prices on the Rise – Again**  
NAHB, Eye on Housing, December 9, 2020

**America's Housing Affordability Crisis Only Getting Worse**  
NHB, January 31, 2019

efficiency      time  
It's time to      savings  
**inspect**  
what you  
**expect.**

quality      speed  
risk reduction

Are they helping you:

- ✓ Lower material costs?
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- ✓ Reduce warranty risks?

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Inspect Greatness.

## Best Brochure - Builder/Developer



### GOLD WINNER

Empire Communities

[www.empirecommunities.com/limited/citified-atlanta](http://www.empirecommunities.com/limited/citified-atlanta)



### SILVER WINNER

Empire Communities

[www.empirecommunities.com/limited/everyday-beautiful-atlanta](http://www.empirecommunities.com/limited/everyday-beautiful-atlanta)



## Best Brochure - Associate



### GOLD WINNER

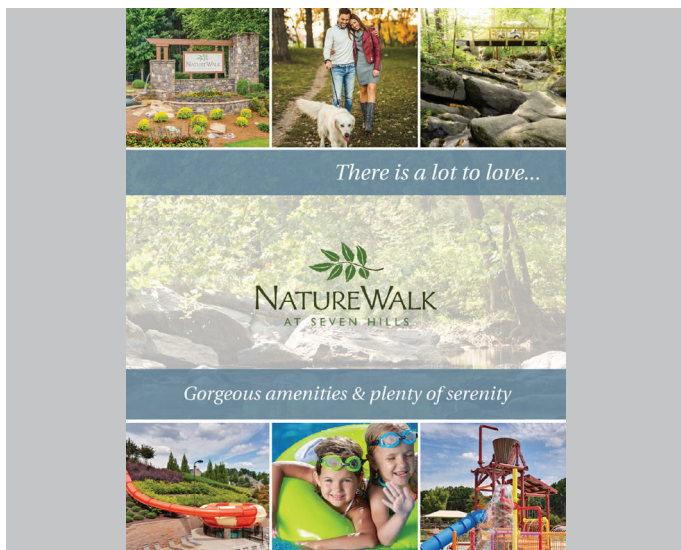
Berkshire Hathaway New Homes Division  
[www.bhhsganewhomes.com](http://www.bhhsganewhomes.com)



### SILVER WINNER

Engel & Volkers Development Services  
 Special Thanks: Thank you to our builders who we have the honor to work with and thank you to our dedicated Builder Services Leadership team.

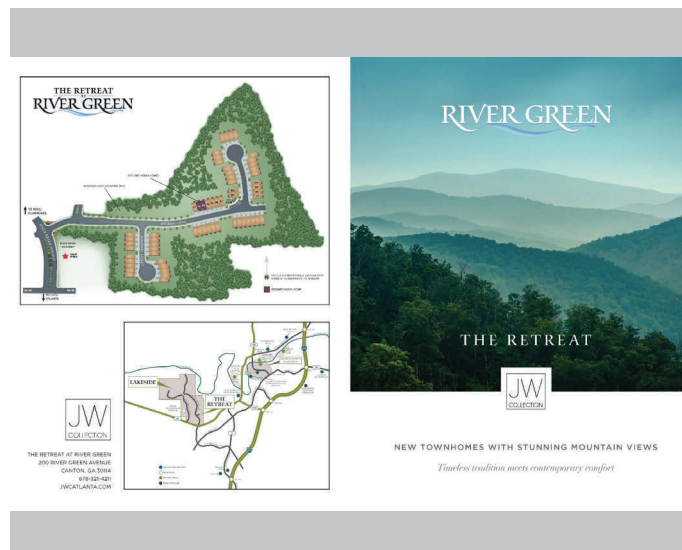
## Best Brochure - Community



### GOLD WINNER

NatureWalk at Seven Hills  
 Artisan Built Communities LLC  
[www.DiscoverArtisan.com](http://www.DiscoverArtisan.com)

Special Thanks: Our field team for possessing a spirit of continuous improvement, to our office team for being inspired to dream bigger every day, and to our homeowners and homebuyers for trusting us with building their home.



### SILVER WINNER

The Retreat at River Green  
 The JW Collection  
[www.jwcollectionhomes.com](http://www.jwcollectionhomes.com)

Special Thanks: To Berkshire Hathaway HomeServices | Georgia Properties.



## Best Logo – Builder/Developer



### GOLD WINNER

NatureWalk at Seven Hills

Berkshire Hathaway New Homes Division

and David Patterson Homes

[www.bhhsganewhomes.com](http://www.bhhsganewhomes.com)

Special Thanks: Berkshire Hathaway New Homes Division,  
Marketing Results, and David Patterson Homes.

# REDWOOD

### SILVER WINNER

Redwood Home Builders

[www.redwoodcustom.com](http://www.redwoodcustom.com)

Special Thanks: To Berkshire Hathaway New Homes Division  
for their creative expertise!

## Best Logo – Community



### GOLD WINNER

Echols Farm

Windsong Properties

[www.windsonglife.com](http://www.windsonglife.com)

Special Thanks: Mark Carruth and Steve Romeyn along with  
the Echols Farm neighborhood team and everyone at Windsong.  
Additionally, a big thanks to Irene Hall with Marketing in Motion.



### SILVER WINNER

Baxley

Chathamilt Homes

[www.chathamlegacy.com](http://www.chathamlegacy.com)

Special Thanks: Thanks to the Chathamilt team!



## Best TV Spot



### GOLD WINNER

Meadows at Idylwilde  
Meritage Homes



### SILVER WINNER

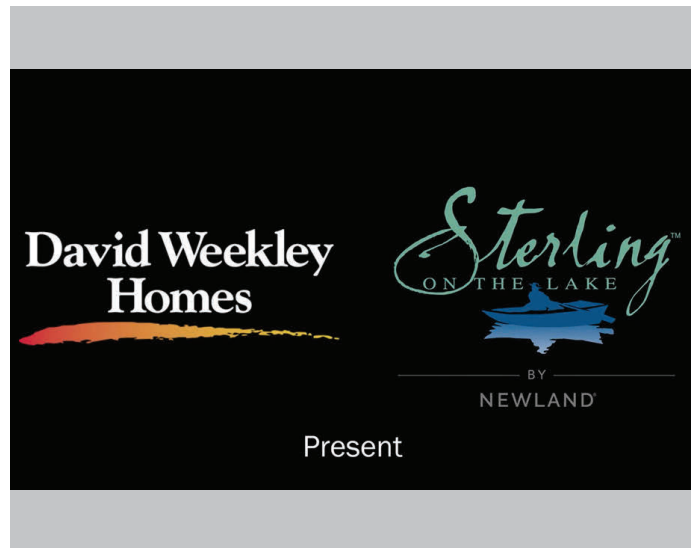
Kyle Farm  
Berkshire Hathaway New Homes Division  
and Patrick Malloy Communities  
[www.bhhsganewhomes.com](http://www.bhhsganewhomes.com)  
Special Thanks: Berkshire Hathaway New Homes Division,  
Marketing Results, and Patrick Malloy Communities.

## Best Audio Video Promotion



### GOLD WINNER

Trilith  
Trilith, Berkshire Hathaway New Homes Division  
[www.bhhsganewhomes.com](http://www.bhhsganewhomes.com)  
Special Thanks: Berkshire Hathaway New Homes Division  
and Trilith Development Team.



### SILVER WINNER

The Retreat at Sterling on the Lake  
David Weekley Homes  
[www.davidweekleyhomes.com](http://www.davidweekleyhomes.com)  
Special Thanks: Our thanks go out to Kathy Andrews Interior  
Design team for the wonderful design concept, brought to life  
by our partners at Rendering House.



## Best Billboard



### GOLD WINNER

Trilith

Berkshire Hathaway New Homes Division, Trilith

[www.bhhsganewhomes.com](http://www.bhhsganewhomes.com)

Special Thanks: Berkshire Hathaway New Homes Division and Trilith Development Team.



### SILVER WINNER

Kyle Farm

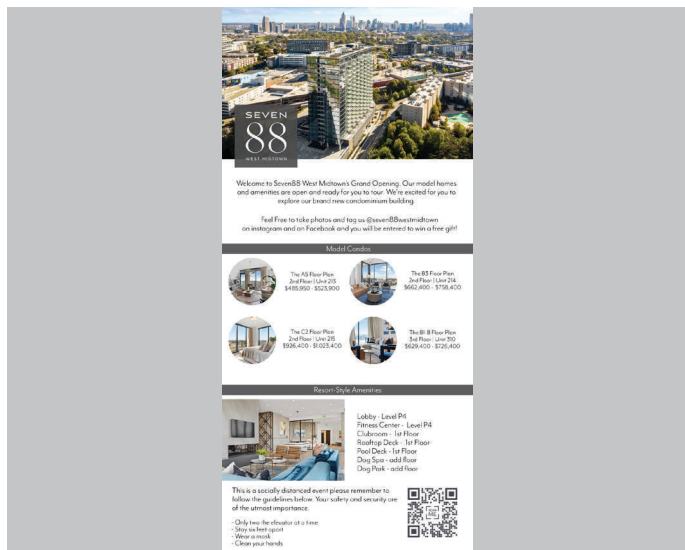
Berkshire Hathaway New Homes Division

and Patrick Malloy Communities

[www.bhhsganewhomes.com](http://www.bhhsganewhomes.com)

Special Thanks: Berkshire Hathaway New Homes Division, Marketing Results, and Patrick Malloy Communities.

## Best Flyer/Mailer



### GOLD WINNER

Seven88 West Midtown

McKinley Homes

[www.788westmidtown.com](http://www.788westmidtown.com)

Special Thanks: To the McKinley Homes marketing team.



### SILVER WINNER

Heatherland Homes

[www.heatherlandhomes.com](http://www.heatherlandhomes.com)



## Best On-site Signage



### GOLD WINNER

Echols Farm

Windsong Properties

[www.windsonglife.com](http://www.windsonglife.com)

Special Thanks: Mark Carruth and Steve Romeyn along with the Echols Farm neighborhood team and everyone at Windsong. Additionally, a big thank you to Irene Hall with Marketing in Motion.



### SILVER WINNER

NatureWalk at Seven Hills

Artisan Built Communities LLC

[www.DiscoverArtisan.com](http://www.DiscoverArtisan.com)

Special Thanks: Our field team for possessing a spirit of continuous improvement, to our office team for being inspired to dream bigger every day, and to our homeowners and homebuyers for trusting us with building their home.

## Best Off-site Signage



### GOLD WINNER

The Manor Golf & Country Club

Berkshire Hathaway New Homes Division/Marketing Results

[www.BHHSNewHomes.com](http://www.BHHSNewHomes.com)

Special Thanks: Berkshire Hathaway New Homes Division, and Loudermilk Custom Homes.



### SILVER WINNER

Hawks Ridge

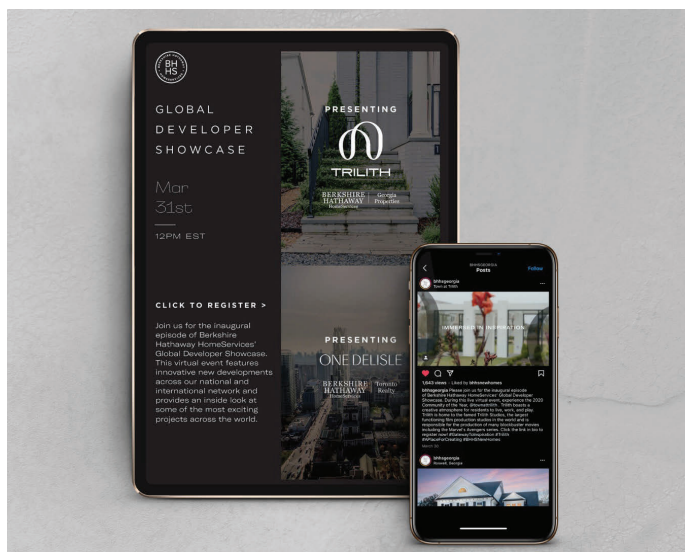
Chathamilt Homes

[www.chathamlegacy.com](http://www.chathamlegacy.com)

Special Thanks: Thanks to the Chathamilt team!



## Best Realtor Promotion - Developer/Builder



### GOLD WINNER

Trilith

Berkshire Hathaway New Homes Division, Trilith

[www.bhhsganewhomes.com](http://www.bhhsganewhomes.com)

Special Thanks: Berkshire Hathaway New Homes Division,  
Rob Parker and Brett Baker.

## Best Advertising Campaign- Builder Budget under \$10,000



### GOLD WINNER

Kyle Farm

Berkshire Hathaway New Homes Division

and Patrick Malloy Communities

[www.bhhsganewhomes.com](http://www.bhhsganewhomes.com)

Special Thanks: Berkshire Hathaway New Homes Division,  
Marketing Results, and Patrick Malloy Communities.



### SILVER WINNER

Cannon Trace & Townes of Auburn

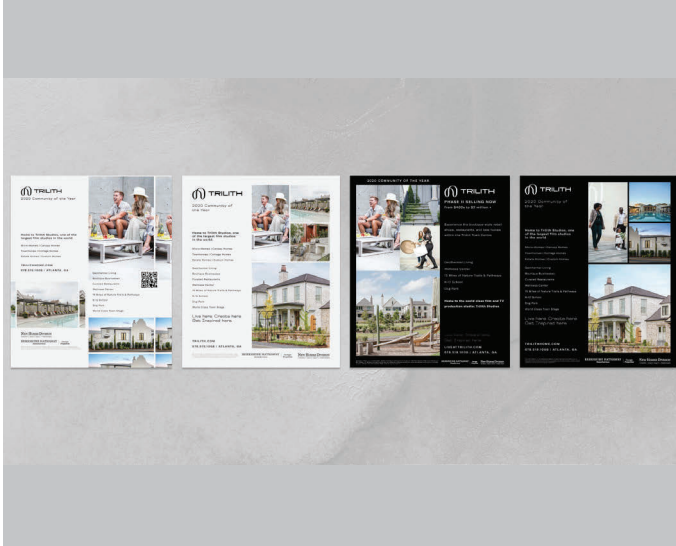
Rocklyn Homes & Marketing Results, Inc.

[www.RocklynHomes.com/Communities](http://www.RocklynHomes.com/Communities)

Special Thanks: The entire Rocklyn Homes Team  
& Marketing Results.



## Best Advertising Campaign- Builder Budget over \$10,000



### GOLD WINNER

Trilith

New Homes Division Berkshire Hathaway

HomeServices Georgia Properties

[www.bhhsganewhomes.com](http://www.bhhsganewhomes.com)

Special Thanks: Berkshire Hathaway New Homes Division and Trilith Development Team.

## Best Advertising Campaign- Associate Budget under \$10,000



### GOLD WINNER

Peggy Slappey Properties

[www.psponline.com](http://www.psponline.com)

Special Thanks: Special thanks to our the Peggy Slappey Properties team.



DREAM HOME  
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\$800,000 GRAND PRIZE

### SILVER WINNER

Harrison Homes

[www.harrisonatl.com](http://www.harrisonatl.com)

Special Thanks: A big thank you to BrownDaniel Group, our Co-Sponsors, Contestants and Soto Digital Media for their help in creating a wonderful event!

Congratulations to the Winners of the  
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**BankSouth**  
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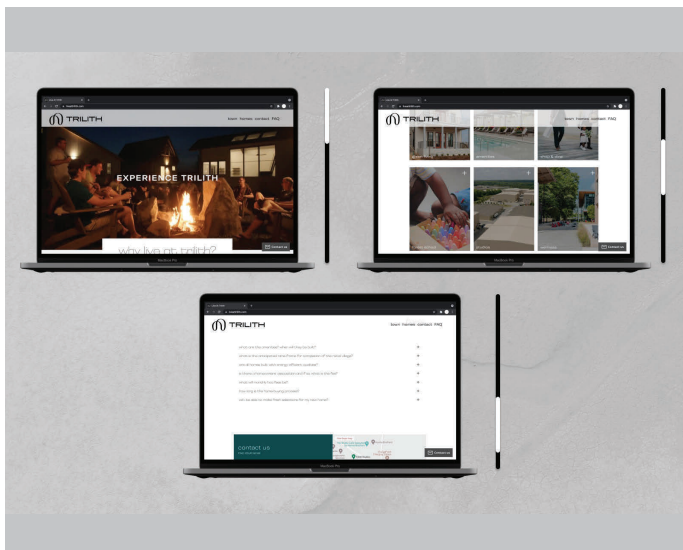
[www.banksouthmortgage.com](http://www.banksouthmortgage.com)



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## Best Website: Builder/Developer

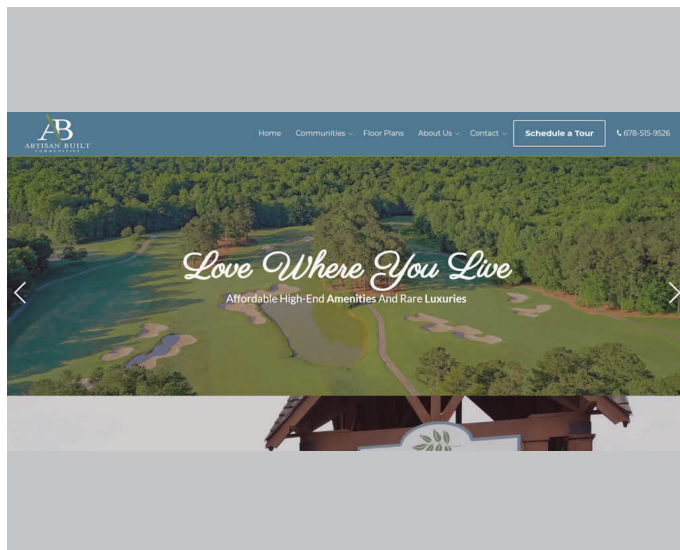


### GOLD WINNER

Trilith, Berkshire Hathaway New Homes Division

[www.bhhsganewhomes.com](http://www.bhhsganewhomes.com)

Special Thanks: Berkshire Hathaway New Homes Division and Trilith Development Team.



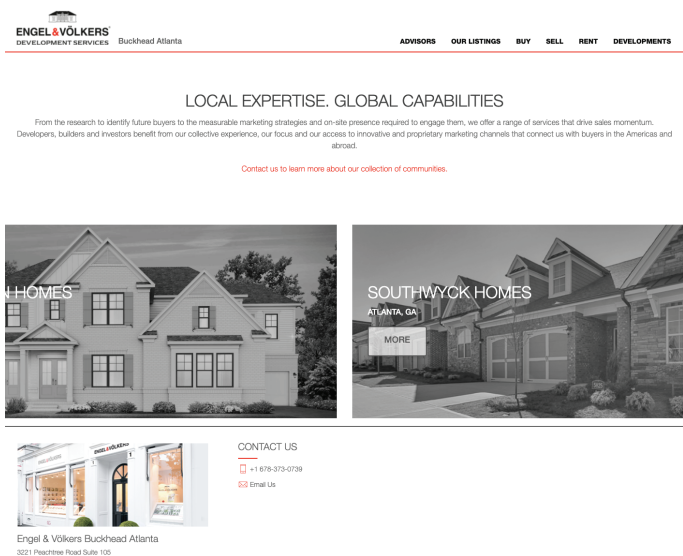
### SILVER WINNER

Artisan Built Communities LLC

[www.DiscoverArtisan.com](http://www.DiscoverArtisan.com)

Special Thanks: Our field team for possessing a spirit of continuous improvement, to our office team for being inspired to dream bigger every day, and to our homeowners and homebuyers for trusting us with building their home.

## Best Website: Associate

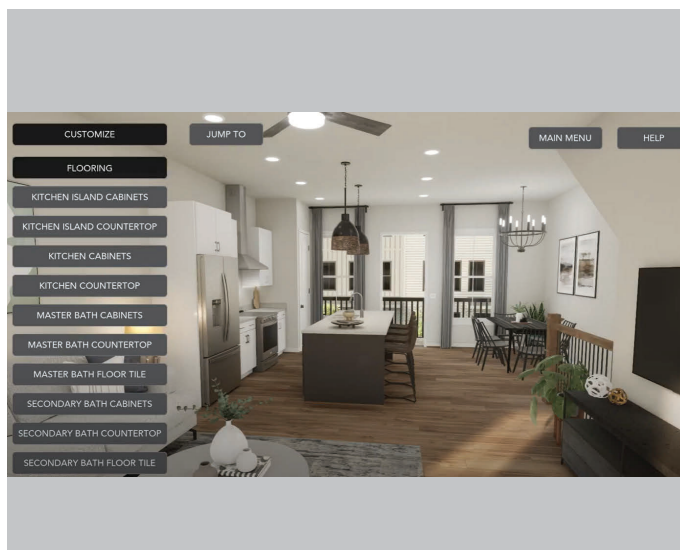


### GOLD WINNER

Engel & Völkers Development Services

[www.buckheadatlanta-developments.evrealstate.com](http://www.buckheadatlanta-developments.evrealstate.com)

## Best Interactive Tool: Builder/Developer



### GOLD WINNER

Empire Communities



## Best Online Banner or Box Ad



### GOLD WINNER

Hillandale

Berkshire Hathaway New Homes Division

and Patrick Malloy Communities

[www.bhshganewhomes.com](http://www.bhshganewhomes.com)

Special Thanks: Berkshire Hathaway New Homes Division, Marketing Results, and Patrick Malloy Communities.



### SILVER WINNER

Rocklyn Homes and Marketing Results, Inc.

[www.rocklynhomes.com/communities](http://www.rocklynhomes.com/communities)

Special Thanks: Thank you to the entire Rocklyn Homes team & Marketing Results team.

## Best Email Marketing Message



### GOLD WINNER

Empire Citified

Empire Communities

[www.empirecommunities.com/limited/citified-atlanta](http://www.empirecommunities.com/limited/citified-atlanta)



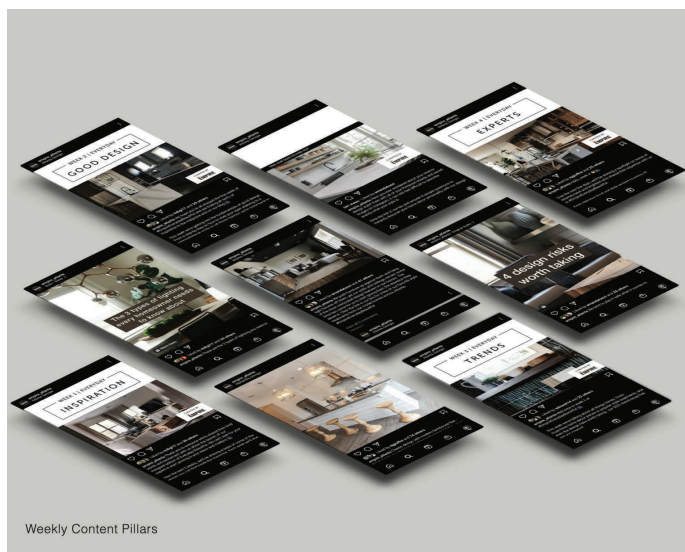
### SILVER WINNER

Tamra Wade Team of RE/MAX

[www.tamrawade.com](http://www.tamrawade.com)



## Best Social Media Campaign: Builder/Developer



### GOLD WINNER

Everyday Beautiful  
 Empire Communities  
[www.empirecommunities.com](http://www.empirecommunities.com)



### SILVER WINNER

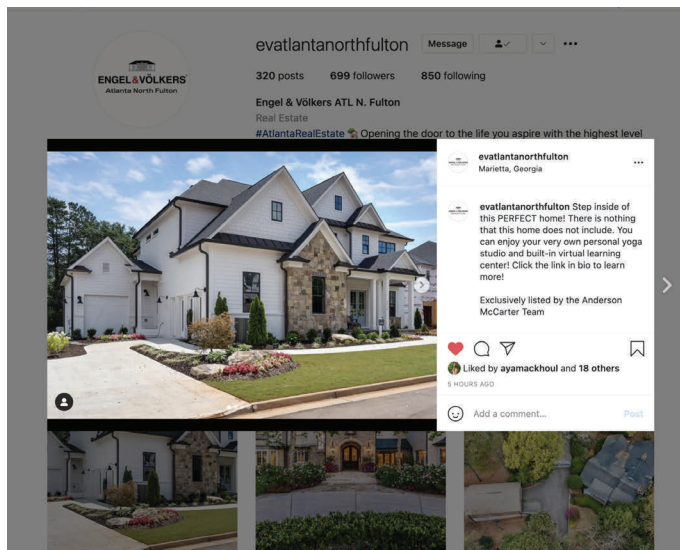
Cannon Trace  
 Rocklyn Homes & Marketing Results, Inc.  
[www.RocklynHomes.com](http://www.RocklynHomes.com) & [www.MarketingResultsAtlanta.com](http://www.MarketingResultsAtlanta.com)  
 Special Thanks: The Entire Rocklyn Homes Team  
 & Marketing Results.

## Best Social Media Campaign: Associate



### GOLD WINNER

Denim Marketing  
[www.DenimMarketing.com](http://www.DenimMarketing.com)  
 Special Thanks: New American Funding & Studio Intrepid.

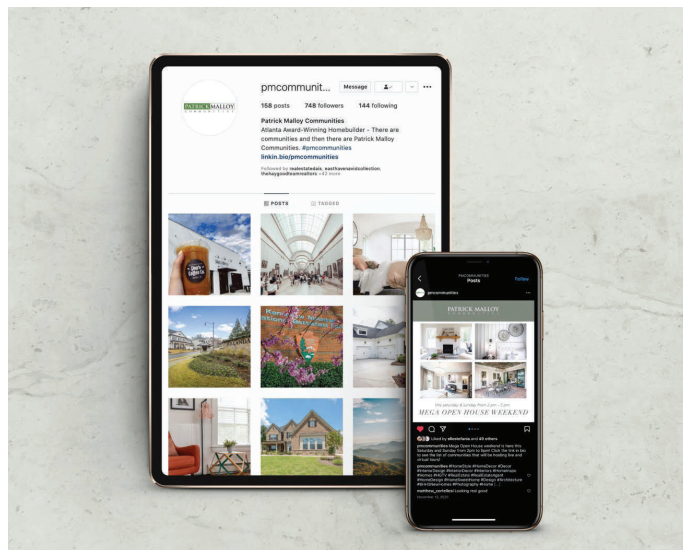


### SILVER WINNER

Engel & Völkers Atlanta North Fulton  
[www.davidsonhomesllc.com/states/georgia/atlanta-market-area/east-cobb/tanglewood](http://www.davidsonhomesllc.com/states/georgia/atlanta-market-area/east-cobb/tanglewood)



## Best Social Media Application: Builder/Developer

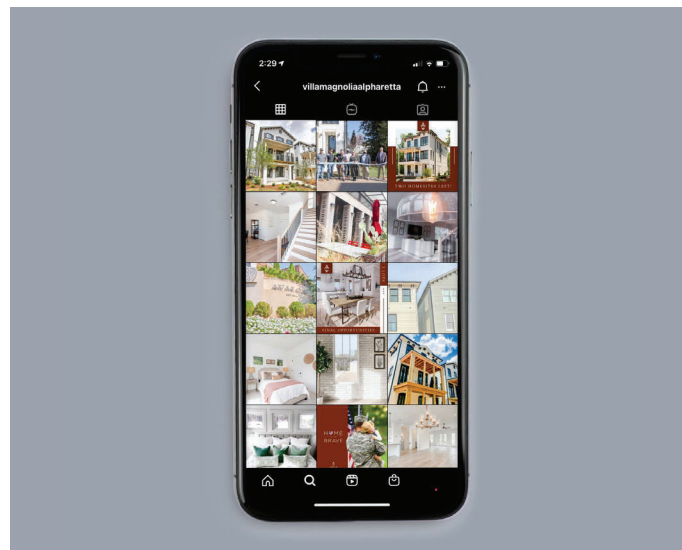


### GOLD WINNER

Berkshire Hathaway New Homes Division, Patrick Malloy Communities

[www.bhhsnewhomes.com](http://www.bhhsnewhomes.com)

Special Thanks: Berkshire Hathaway New Homes Division, Marketing Results, and Patrick Malloy Communities.



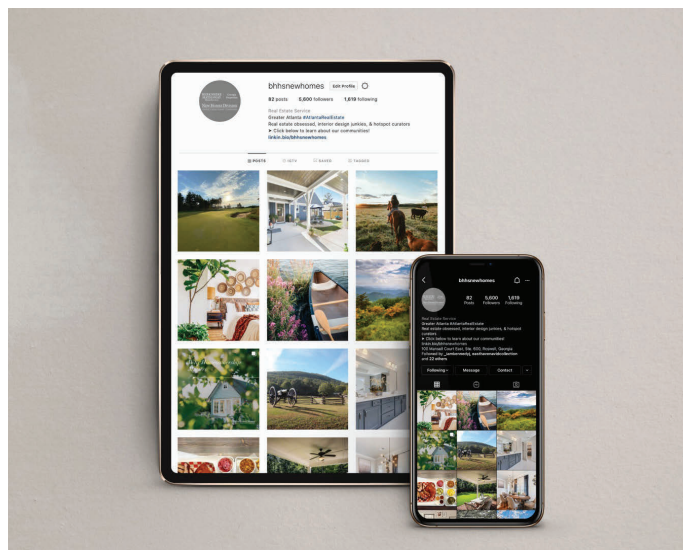
### SILVER WINNER

Villa Magnolia

Tamra Wade Team

[www.tamrawade.com](http://www.tamrawade.com)

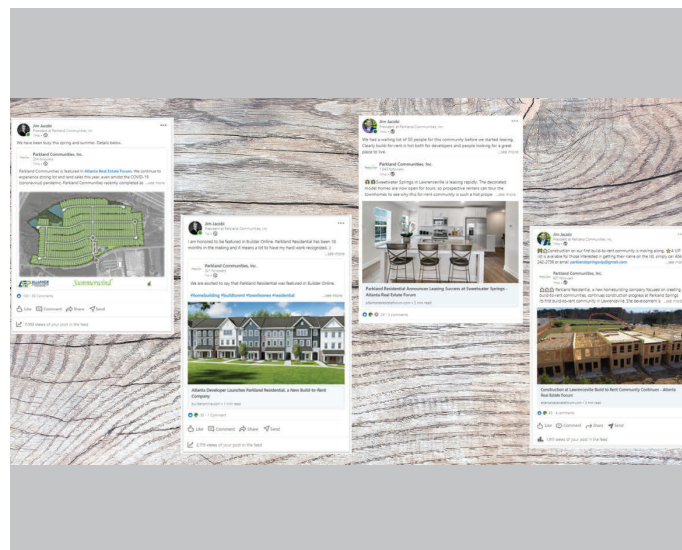
## Best Social Media Application: Associate



### GOLD WINNER

Berkshire Hathaway New Homes Division

[www.bhhsnewhomes.com](http://www.bhhsnewhomes.com)



### SILVER WINNER

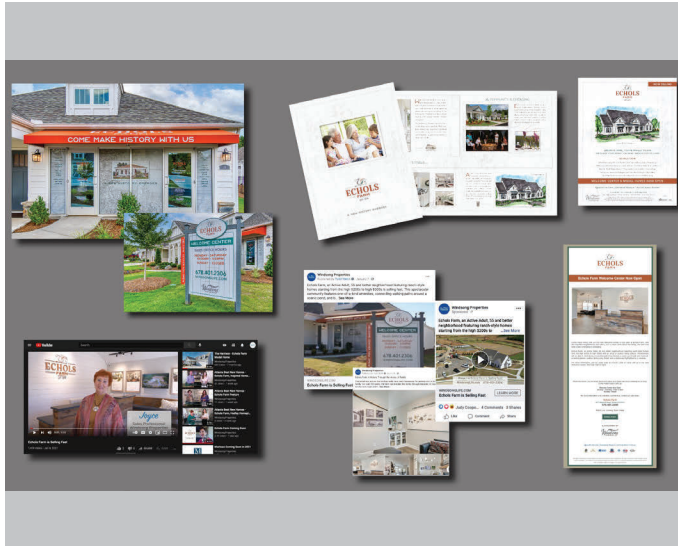
Denim Marketing

[www.DenimMarketing.com](http://www.DenimMarketing.com)

Special Thanks: Jim Jacobi & Elizabeth Kim.



## Best Marketing Campaign/ Promotion-Builder Budget under \$10,000



### GOLD WINNER

Echols Farm

Windsong Properties

[www.windsonglife.com](http://www.windsonglife.com)

Special Thanks: Mark Carruth and Steve Romeyn along with the Echols Farm neighborhood team and everyone at Windsong. Additionally, a big thanks to Irene Hall with Marketing in Motion.



### SILVER WINNER

Kyle Farm

Berkshire Hathaway New Homes Division

and Patrick Malloy Communities

[www.bhhsnewhomes.com](http://www.bhhsnewhomes.com)

Special Thanks: Berkshire Hathaway New Homes Division, Marketing Results, and Patrick Malloy Communities.

## Best Marketing Campaign/ Promotion-Builder Budget over \$10,000



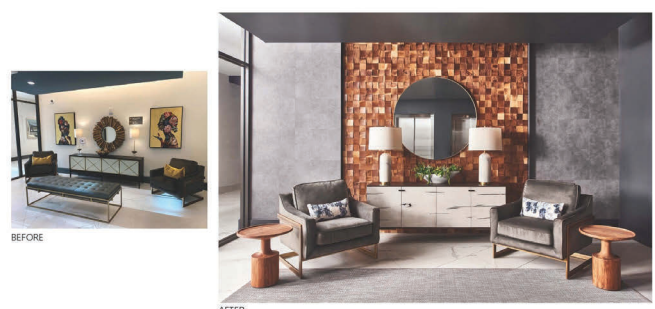
### GOLD WINNER

Glenhaven at Ridgewalk

David Weekley Homes

[www.davidweekleyhomes.com](http://www.davidweekleyhomes.com)

Special Thanks: This was a full team effort, and would not have been as successful as it was without each member of the David Weekley Family that participated.



**J5  
MIDTOWN**

MULTI-FAMILY DESIGN  
2021

### SILVER WINNER

J5

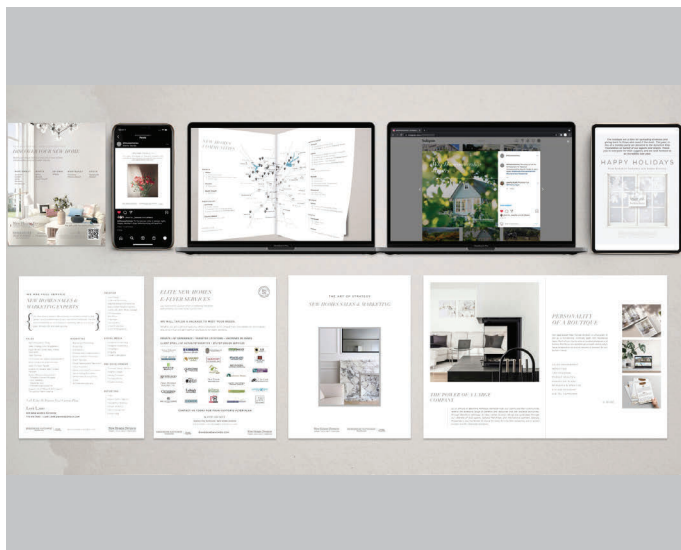
GROUP KORA

[www.ownj5.com](http://www.ownj5.com)

Special Thanks: Karen Rodriguez, Fang Yang, Eric Xue, Amanda Rose, Jay Rodriguez.



## Best Marketing Campaign/ Promotion-Associate Budget under \$10,000



### GOLD WINNER

Company: Berkshire Hathaway New Homes Division

[www.bhhsganewhomes.com](http://www.bhhsganewhomes.com)

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## 2021 PERSONAL ACHIEVEMENT



**ROOKIE SALESPERSON  
OF THE YEAR**

**Xi Veerkamp**  
McKinley Homes



**SALESPERSON  
OF THE YEAR**

**Kirk Ricketts**  
David Weekley Homes



**SALES MANAGER  
OF THE YEAR**

**Kim Gassner**  
Rocklyn Homes



**ATTORNEY PROFESSIONAL  
OF THE YEAR**

**Bradley S. Shilling**  
O'Kelley & Sorohan,  
Attorneys at Law, LLC



**SALES TEAM  
OF THE YEAR**

**Dawn Stowers and Tammy Weniger**  
Traton Homes







**MARKETING DIRECTOR  
OF THE YEAR**

**Lesa Ness**  
**David Weekley Homes**



**REMODLER  
OF THE YEAR**

**Micaela Quinton**  
**Copper Sky Renovations**

*Congratulations*  
**TO THE 2021 PERSONAL  
ACHIEVEMENT WINNERS!**





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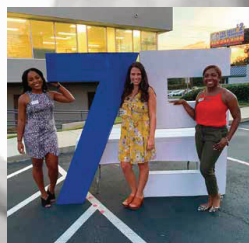
Email Us at: [VIP@MMG.Law](mailto:VIP@MMG.Law)

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GAHBA SMC Parliamentarian

**Erika Bridges (R)** - Client Relations & Marketing Manager,  
GAHBA SMC Board of Directors