



OBIE

40TH AWARDS

GEORGIA AQUARIUM

OCTOBER

24

2020

CELEBRATING OUTSTANDING
ACHIEVEMENTS IN HOMEBUILDING



You work for a great organization.

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The Atlanta Journal-Constitution will feature Atlanta's **Top Workplaces** in a special edition in **February 2021**. A Top Workplaces award can give you a positive outcome your company can rally around in the coming months. Submit your nomination today, and give your organization something to celebrate—participation is free.

For more information,
contact Mike Reid:

✉ Michael.Reid@coxinc.com
📞 (404) 526-5268



**TOP
WORK
PLACES
2021**

The Atlanta
Journal-Constitution | CoxNext
REACH ATLANTA NOW

Nominate your company for a 2021 Top Workplaces award today:
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A Special Thanks
TO EVERYONE THAT ENTERED THE 2020 OBIE AWARDS

10/23 Construction, LLC

Azalea Renovations

BC Homes, Inc.

Bella Fine Homes

Brock Built Homes, LLC

Chafin Builders

Chathamilt Homes, LLC

Copper Sky Renovations

David Weekley Homes

Denim Marketing

Eastwood Homes

Ecraft Georgia, LLC

Empire Communities

Engel & Volkers Atlanta

Engel & Volkers Buckhead Atlanta

GMD Design Group of Georgia

Harrison Homes

Harris Park Construction, LLC

HausZwei Homes

Haven Design Works

Jim Chapman Homes, LLC

JW Collection

Kolter Signature Homes, LLC

Loudermilk Homes, LLC

Magnolia Residential Properties, LLC

Marketing Results Inc.

MB Endeavors, LLC

McKinley Homes

McKinney Builders, Inc.

Meritage Homes

NterNow
Capturing Your Drive-Buyers!

Patrick Malloy Companies, LLC

Pine Creek Construction, LLC

Pinewood Forest

Redwood Home Builders

Rocklyn Homes

Six Points Homes, LLC

Southland Development Services

Storey Custom Homes, LLLP

Tamra Wade Team of RE/MAX TRU

Taylor Morrison

The Interior Partners

The Providence Group of Georgia, LLC

Van Hardimon Homes

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GOLD



SILVER



BRONZE



THANK YOU TO OUR
2020 OBIE CO-CHAIRS AND VOLUNTEERS

We thank you for your outstanding contributions and for your time and commitment in making the 40th Annual OBIE Awards a huge success!



Ansley Brooks
The Providence Group



Paulette Harris
Engel & Völkers Buckhead Atlanta



Brad Shilling
O'Kelley & Sorohan Attorneys at Law

2020 OBIE VOLUNTEERS

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Khelee Sawyer
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Engel & Völkers Atlanta

Gabe Chatham
Chathambilt Homes

The OBIE Awards is a production of the Greater Atlanta Home Builders Association in conjunction with the Atlanta Sales and Marketing Council.

Emily Raymond
Meetings & Events Director

WHAT ARE THE OBIE AWARDS?

The OBIE Awards began in 1980 and have grown throughout the years to now feature more than 100 building, remodeling, marketing and personal achievement categories in which to enter. The OBIE Awards, named after the obelisk shape of the actual award given, are the premier awards in the new home construction industry. Awards are given to recognize outstanding achievement in new home building, marketing, remodeling and personal achievement categories. The Sales and Marketing Council of the HBA presents the annual OBIE Awards every fall. OBIE Award recipients stand out among their peers and are recognized for their outstanding achievements.

The OBIE Awards program is presented by the Greater Atlanta Home Builders Association, Inc.'s Sales and Marketing Council to honor excellence in building, remodeling, marketing and personal achievement in the home building industry. The OBIE Awards is not endorsed by, sponsored by or in any way affiliated with Village Voice Media, Inc. or "The Village Voice OBIES."

THANK YOU TO OUR
2020 OBIE JUDGES

Scott Kish
Naples, FL

Terrilyn VanGorder-Kish
Naples, FL

Johanna Seldes
Tampa, FL

Michael Jacobson
Tuscaloosa, AL

Patrice Battle
Bowie, MD

Phil Landers
Euless, TX

Jill Eagleston
Southlake, TX

Ellen Weese
Austin, TX

Diane Overton
Austin, TX

Karen Carter
Nashville, TN

Chris Bagwell
Nashville, TN

Kerri Woodward
Virginia Beach, VA

Kathy Browning
Virginia Beach, VA

Alice Allen
Birmingham, AL

Charles Jeter
Nashville, TN



2020 BUILDER WINNERS

AND THE AWARD GOES TO...

2020 BUILDER WINNERS COMMUNITY OF THE YEAR

ATTACHED



PRATT STACKS

The Providence Group
www.theprovidencegroup.com

DETACHED



MARVELLE

Heatherland Homes
www.heatherlandhomes.com

MIXED USE



SOUTH ON MAIN

The JW Collection
www.jwcollectionhomes.com/south-on-main
Special Thanks: The JW Collection team and our valued trade partners and suppliers.

MASTER PLAN



PINEWOOD FOREST

Pinewood Forest
www.pinewoodforest.com
Special Thanks: All of the incredible teams that have had a part in creating this incredible community.

2020 BUILDER WINNERS
COMMUNITY OF THE YEAR

55+ HOUSING



NESTLEDOWN FARM BY JIM CHAPMAN COMMUNITIES
Jim Chapman Communities
www.JimChapmanCommunities.com



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NEW HOMES SHOW

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OBIE Awards Winners!**

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Saturdays at 9:30 AM

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CRM PROGRAM
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and much more...

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lori.lane@bhhsgeorgia.com
770-315-3645

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*Berkshire Hathaway HomeServices
Georgia Properties*

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CONDOS • SINGLE FAMILY • TOWNHOMES

CITY HAUS™
DEVELOPER SOLUTIONS



2020 BUILDER WINNERS

SINGLE FAMILY BUILDER – DETACHED (BUILDS 1 - 25 HOMES/YEAR)

\$200,000 to \$299,999



GOLD WINNER

Azalea Home Builders
www.azalearenovations.com

Special Thanks: We would like to thank our customers, Jerome and Amy McGhee, for choosing us to build this beautiful home for them, our subs and vendors who worked with us on this project, and the Lord, for blessing us to be in business and working in an industry that we love.

\$300,000 to \$399,999



GOLD WINNER

Cambridge
Eastwood Homes
www.eastwoodhomes.com/atlanta



SILVER WINNER

HausZwei Homes
www.HausZweiHomes.com
Special Thanks: Home Work Architectural Studio

NEW HOMES DIVISION
RE/MAX[®] **TRU**
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TAMRA WADE

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IT'S WHAT WE DO.
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☐ Are your sales offices open less than 7 days a week?

☐ Do you need skilled new homes agents, but lack a "shortlist" to choose from?

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TAMRA WADE
BROKER & OWNER
2019 SALES MANAGER OF THE YEAR

A portrait of Tamra Wade, a woman with blonde hair, wearing a white halter top, sitting at a table with a wicker basket.

\$400,000 to \$499,999



GOLD WINNER

Pinewood Forest
Redwood Home Builders
www.1023construction.com



SILVER WINNER

Pinewood Forest
Redwood Home Builders

2020 BUILDER WINNERS

SINGLE FAMILY BUILDER – DETACHED (BUILDS 1 - 25 HOMES/YEAR)

\$500,000 to \$599,999



GOLD WINNER

Pinewood Forest
Redwood Home Builders



SILVER WINNER

Pinewood Forest
10/23 Construction
www.1023construction.com

\$700,000 to \$799,999



GOLD WINNER

Serenbe
10/23 Construction
www.1023construction.com



SILVER WINNER

Channing Drive - Atlanta
Harrison Homes
www.harrisonatl.com
Special Thanks: Sincere thanks to Brittany and Andre DesMarais, who's fierce commitment to the integrity of their home vision was a driving source of inspiration for Harrison Homes.

\$600,000 to \$699,999



GOLD WINNER

Pinewood Forest
Redwood Home Builders



\$800,000 to \$899,999



GOLD WINNER

Donaldson Drive - Brookhaven
Harrison Homes
www.harrisonatl.com



SILVER WINNER

Redwood Home Builders

2020 BUILDER WINNERS
SINGLE FAMILY BUILDER – DETACHED (BUILDS 1 - 25 HOMES/YEAR)

\$900,000 to \$999,999



GOLD WINNER

Pinewood Forest
10/23 Construction
www.1023construction.com



SILVER WINNER

Pinewood Forest
Redwood Home Builders

\$1 Million to \$1.2 Million



GOLD WINNER

Chathamilt Homes



SILVER WINNER

Six Points Homes
www.sixpointshomes.com
Special Thanks: To the entire Six Points Homes team and SET Real Estate group for all their hard work.

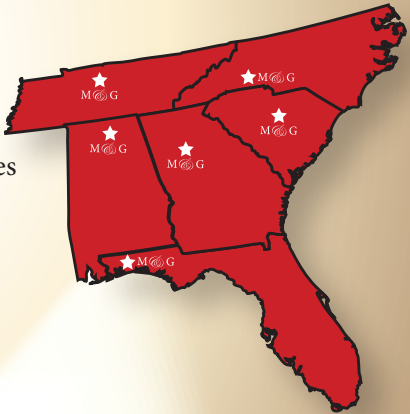
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At McMichael & Gray, PC, we offer you a dedicated team with a single point of contact with the ability to coordinate closings at any of our offices throughout the southeast. We provide builders boutique service with the resources of a large firm. Our Builder and Developer Services Division has the technology to custom tailor a closing process to meet your needs.

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- Condominium Association Formation & Governance
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- Residential Closings & Title Issuance
- Corporate & Contract Litigation



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For more information, see our ad on the back cover!

2020 BUILDER WINNERS

SINGLE FAMILY BUILDER – DETACHED (BUILDS 26-100 HOMES/YEAR)

\$299,999 and under



GOLD WINNER

Bowman Estates
My Home Communities
www.myhomecommunities.us



SILVER WINNER

Charlotte Estates
MB Endeavors, LLC
www.tristarresidential.com
Special Thanks: Scott Gowder and We Plan Homes

\$400,000 to \$499,999



GOLD WINNER

The Gardens at Arbor Springs
McKinney Builders
www.McKinneyBuilders.com
Special Thanks: Mitch Ginn, L. Mitchell Ginn & Associates;
Marketing Results, Inc.



SILVER WINNER

The Gardens at Arbor Springs
McKinney Builders
www.McKinneyBuilders.com
Special Thanks: Mitch Ginn, L. Mitchell Ginn & Associates;
Marketing Results, Inc.

\$300,000 to \$399,999



GOLD WINNER

Olde Trail
MB Endeavors, LLC
www.TriStarResidential.com
Special Thanks: Scott Gowder and We Plan Homes

\$500,000 to \$599,999




GOLD WINNER

Pinewood Forest
McKinney Builders
www.McKinneyBuilders.com
Special Thanks: Pinewood Forest, Lew Oliver, Inc.,
Dana Lynch Design and Marketing Results, Inc.



Georgia Power recognizes all the contributions this year's OBIE Award winners made to Atlanta's homebuilding industry.

Thank you!

 Georgia Power

2020 BUILDER WINNERS

SINGLE FAMILY BUILDER – DETACHED (BUILDS 26-100 HOMES/YEAR)

\$600,000 to \$699,999



GOLD WINNER

Pinewood Forest

McKinney Builders

www.McKinneyBuilders.com

Special Thanks: Pinewood Forest, Lew Oliver, Inc.,
Dana Lynch Design and Marketing Results, Inc.



\$700,000 to \$799,999



GOLD WINNER

Pinewood Forest

McKinney Builders

www.McKinneyBuilders.com

Special Thanks: Pinewood Forest, Lew Oliver, Inc.,
Dana Lynch Design and Marketing Results, Inc.



SILVER WINNER

South on Main

The JW Collection

www.jwcollectionhomes.com/south-on-main

Special Thanks: JW Collection team and our valued
trade partners and suppliers

CONGRATULATIONS TO ALL 2020 OBIE AWARD WINNERS!

Ameris Bank's dedicated Builder Services team is here to become your partner - to ensure your customer's loan decisions are made faster, response times are quicker, and closings are timely.

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Mortgage Services Financing

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- #1 in construction lending in Atlanta, according to CDI Credit Inc YTD 2020 ranking
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MORTGAGE SERVICES



2020 BUILDER WINNERS
SINGLE FAMILY BUILDER – DETACHED (BUILDS 100+ HOMES/YEAR)

\$299,999 and under



GOLD WINNER

Cresswind Georgia at Twin Lakes
Kolter Homes
www.CresswindGeorgia.com
Special Thanks: Construction, design, purchasing and the entire Cresswind Georgia team, as well as our dedicated vendors and trade partners.



SILVER WINNER

Keswick Estates
GMD Design Group of Georgia
www.gmdesigngroup.com
Special Thanks: Rockhaven Homes

\$300,000 to \$399,999



GOLD WINNER

Cresswind Georgia at Twin Lakes
Kolter Homes
www.CresswindGeorgia.com
Spacial Thanks: Construction, design, purchasing and the entire Cresswind Georgia team, as well as our dedicated vendors and trade partners.



SILVER WINNER

Mallards Landing
Chafin Communities
www.chafincommunities.com
Spacial Thanks: Sommer Fishburn & Jamie Drooker, Chafin Realty, Inc., and GMD Design Group of Georgia

\$400,000 to \$499,999



GOLD WINNER

Hills at Hamilton Mill
Chafin Communities
www.chafincommunities.com
Special Thanks: Sommer Fishburn & Jamie Drooker, Chafin Realty, Inc. and GMD Design Group of Georgia



SILVER WINNER

Horizon
Rocklyn Homes
www.rocklynhomes.com/horizon
Special Thanks: The entire Rocklyn Homes team

\$500,000 to \$599,999



GOLD WINNER

Stonewater Creek
Chafin Communities
www.chafincommunities.com
Special Thanks: Sommer Fishburn & Jamie Drooker, Chafin Realty, Inc. and GMD Design Group of Georgia



SILVER WINNER

Stonewater Creek
Chafin Communities
www.chafincommunities.com
Special Thanks: Sommer Fishburn & Jamie Drooker, Chafin Realty, Inc. and GMD Design Group of Georgia

2020 BUILDER WINNERS
SINGLE FAMILY BUILDER – DETACHED (BUILDS 100+ HOMES/YEAR)

\$600,000 to \$699,999



GOLD WINNER
Halcyon by Empire Communities
Empire Communities
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2020 BUILDER WINNERS
SINGLE FAMILY BUILDER – DETACHED (LUXURY BUILDERS)

\$1 Million to \$1.49 Million



GOLD WINNER

Serenbe
10/23 Construction
www.1023construction.com



SILVER WINNER

Paces View
The JW Collection
www.jwcollectionhomes.com/paces-view/
Special Thanks: JW Collection team and our valued trade partners and suppliers

\$1.5 Million to \$2 Million



GOLD WINNER

Pinewood Forest
10/23 Construction
www.1023construction.com



SILVER WINNER

Paces View
The JW Collection
www.jwcollectionhomes.com/paces-view/
Special Thanks: JW Collection team and our valued trade partners and suppliers

\$2 Million to \$3 Million



GOLD WINNER

The Manor Golf & Country Club
Loudermilk Homes
www.loudermilkhomes.com
Special Thanks: Loudermilk Designs, Berkshire Hathaway, Julie Gentry, Mary Jane Credeur, Prolifik

\$3 Million to \$4 Million



GOLD WINNER

The Manor Golf & Country Club
Loudermilk Homes
www.loudermilkhomes.com
Special Thanks: Loudermilk Designs, Berkshire Hathaway, Julie Gentry, Mary Jane Credeur, Prolifik

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2020 BUILDER WINNERS

BEST BUILDING DESIGN – DETACHED MODEL

\$200,000 and under



GOLD WINNER

Cresswind Georgia at Twin Lakes
Kolter Homes
www.CresswindGeorgia.com
Special Thanks: Construction, design, purchasing and the entire Cresswind Georgia team, as well as our dedicated vendors and trade partners.



SILVER WINNER

Community: Bowman Estates
Company: My Home Communities



GOLD WINNER (MICRO HOMES)

The Pinewood Forest Micro-Village
Pinewood Forest



SILVER WINNER (MICRO HOMES)

The Pinewood Forest Micro-Village
Pinewood Forest

\$300,000 to \$399,999



GOLD WINNER

HausZwei Homes
www.HausZweiHomes.com
Special Thanks: Home Work Architectural Studio.



SILVER WINNER

Cresswind Georgia at Twin Lakes
Kolter Homes
www.CresswindGeorgia.com
Special Thanks: Construction, design, purchasing and the entire Cresswind Georgia team, as well as our dedicated vendors and trade partners.

\$400,000 to \$499,999



GOLD WINNER

Harvest Park
The Providence Group
www.theprovidencegroup.com
Special Thanks: Maury Embry



SILVER WINNER

Cresswind Georgia at Twin Lakes
Kolter Homes
www.CresswindGeorgia.com
Special Thanks: Construction, design, purchasing and the entire Cresswind Georgia team, as well as our dedicated vendors and trade partners.

2020 BUILDER WINNERS

BEST BUILDING DESIGN – DETACHED MODEL

\$500,000 to \$599,999



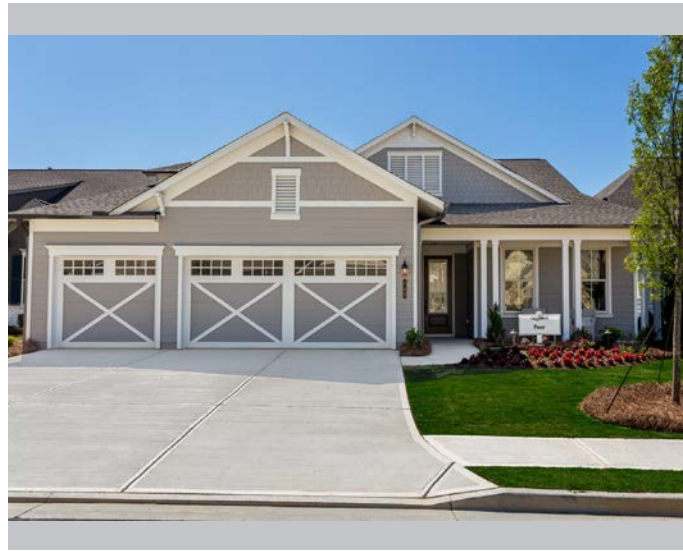
GOLD WINNER

Pinewood Forest

McKinney Builders

www.McKinneyBuilders.com

Special Thanks: Pinewood Forest, Lew Oliver, Inc.,
Dana Lynch Design and Marketing Results, Inc.



SILVER WINNER

Cresswind Georgia at Twin Lakes

Kolter Homes

www.CresswindGeorgia.com

Special Thanks: Construction, design, purchasing and the entire
Cresswind Georgia team, as well as our dedicated vendors and
trade partners.

\$700,000 to \$799,999



GOLD WINNER

Cresswind Georgia at Twin Lakes

Kolter Homes

www.CresswindGeorgia.com

Special Thanks: Construction, design, purchasing and the entire
Cresswind Georgia team, as well as our dedicated vendors and
trade partners.

\$800,000 and above



GOLD WINNER

Bella Fine Homes

www.BellaFineHomes.com

\$600,000 to \$699,999



GOLD WINNER

Cresswind Georgia at Twin Lakes

Kolter Homes

www.CresswindGeorgia.com

Special Thanks: Tony Adams, Chris D'Amico, Eddie Moss,
Chantal Anderson



SILVER WINNER

Magnolia Villa

Magnolia Residential Properties, a t-Olive Company

www.toliveproperties.com

Congratulations

to all 2020
OBIE Award
Winners!

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TOGETHER.

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2020 BUILDER WINNERS

BEST BUILDING DESIGN – ATTACHED MODEL

\$299,999 and under



GOLD WINNER

Renaissance at South Park
Rocklyn Homes
www.rocklynhomes.com/renaissance
Special Thanks: The entire Rocklyn Homes team



SILVER WINNER

Ashbrooke Trace
Rocklyn Homes
www.rocklynhomes.com/ashbrooke
Special Thanks: The entire Rocklyn Homes team

\$400,000 to \$499,999



GOLD WINNER

Pinewood Forest
McKinney Builders
www.McKinneyBuilders.com
Special Thanks: Pinewood Forest, Lew Oliver, Inc.,
Dana Lynch Design and Marketing Results, Inc.



SILVER WINNER

Pinewood Forest
McKinney Builders
www.McKinneyBuilders.com
Special Thanks: Pinewood Forest, Lew Oliver, Inc.,
Dana Lynch Design and Marketing Results, Inc.

\$300,000 to \$399,999



GOLD WINNER

Harvest Park
The Providence Group
www.TheProvidenceGroup.com
Special Thanks: King Yeap



SILVER WINNER

Pratt Stacks
The Providence Group
www.TheProvidenceGroup.com
Special Thanks: Niles Bolton Associates

\$500,000 to \$599,999



GOLD WINNER

Pinewood Forest
McKinney Builders
www.McKinneyBuilders.com
Special Thanks: Pinewood Forest, Lew Oliver, Inc.,
Dana Lynch Design and Marketing Results, Inc.



SILVER WINNER

Woodbury
David Weekley Homes
www.davidweekleyhomes.com
Special Thanks: Builders, John McNeil and Ray Curry

2020 BUILDER WINNERS

BEST BUILDING DESIGN – ATTACHED MODEL

\$700,000 and above



GOLD WINNER

The Heritage on Memorial
The JW Collection
www.jwcollectionhomes.com/heritage-on-memorial
Special Thanks: The JW Collection team and our valued trade partners and suppliers







SILVER WINNER

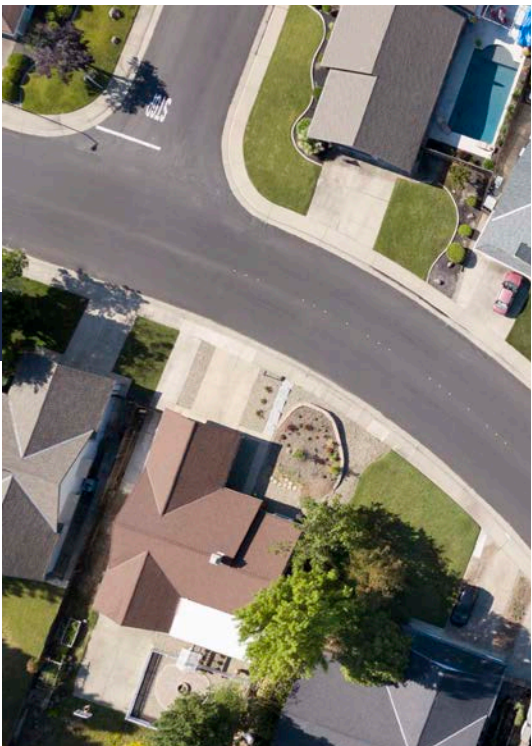
The Enclave on Collier
The JW Collection
www.jwcollectionhomes.com/enclave-on-coller
Special Thanks: The JW Collection team and our valued trade partners and suppliers

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Opendoor

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2020 BUILDER WINNERS

SINGLE FAMILY ATTACHED - ALL BUILDERS

\$199,999 and under



GOLD WINNER

Cascades
Rocklyn Homes
www.rocklynhomes.com/cascades
Special Thanks: The entire Rocklyn Homes team



SILVER WINNER

Old Ivy Place
McKinley Homes
www.BerkeleyTownshipNorcross.com
Special Thanks: McKinley Homes Construction team

\$200,000 to \$299,999



GOLD WINNER

Marville
Heatherland Homes
www.heatherlandhomes.com



SILVER WINNER

Seaboard Township
Rocklyn Homes
www.rocklynhomes.com/seaboard
Special Thanks: The entire Rocklyn Homes team

2020 BUILDER WINNERS

SINGLE FAMILY ATTACHED - ALL BUILDERS

\$400,000 to \$499,999



GOLD WINNER

Pinewood Forest
McKinney Builders
www.McKinneyBuilders.com
Special Thanks: Pinewood Forest, Lew Oliver, Inc.,
Dana Lynch Design and Marketing Results, Inc.



SILVER WINNER

South on Main
The JW Collection
www.jwcollectionhomes.com/south-on-main
Special Thanks: The JW Collection team and our valued
trade partners and suppliers

\$600,000 to \$699,999



GOLD WINNER

Abbington at Wildwood
The JW Collection
www.jwcollectionhomes.com/abbington-at-wildwood
Special Thanks: JW Collection team and our valued trade
partners and suppliers



SILVER WINNER

Seven88 West Midtown
McKinley Homes
www.788westmidtown.com
Special Thanks: Goode Van Slyke

\$500,000 to \$599,999



GOLD WINNER

Pinewood Forest
McKinney Builders
www.McKinneyBuilders.com
Special Thanks: Pinewood Forest, Lew Oliver, Inc.,
Dana Lynch Design and Marketing Results, Inc.



SILVER WINNER

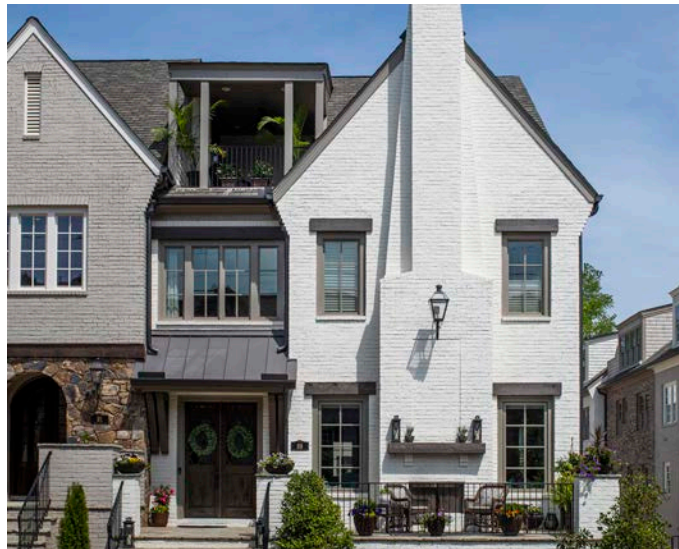
10/23 Construction
www.1023construction.com

\$800,000 and above



GOLD WINNER - TIE

Paces View
The JW Collection
www.jwcollectionhomes.com/paces-view
Special Thanks: The JW Collection team and our valued
trade partners and suppliers



GOLD WINNER - TIE

West Main Townhomes
A Classical Studio
www.aclassicalstudio.com
Special Thanks: Patrick Malloy with Patrick Malloy Communities,
Michael Davis, John Gallant, and Stefan Robichaux from D&G
Development Group

2020 BUILDER WINNERS
SINGLE FAMILY DETACHED—URBAN REDEVELOPMENT/REVITALIZATION

\$300,000 to \$399,999



GOLD WINNER

Perry Moderns
Van Hardimon Homes
www.vanhardimonhomes.com
Special Thanks: Jody Kell, Kirya Duncan, Eric Render,
Andre Duhart, Tony Dawson

\$500,000 to \$599,999



GOLD WINNER

Westside Station
Brock Built Homes
www.brockbuilt.com

2020 BUILDER WINNERS
SINGLE FAMILY ATTACHED—URBAN REDEVELOPMENT/REVITALIZATION

\$300,000 to \$399,999



GOLD WINNER

Oliver Street
Brock Built Homes
www.BrockBuilt.com

\$400,000 to \$499,999



GOLD WINNER

Castleberry Station
Brock Built Homes
www.BrockBuilt.com



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2020 BUILDER WINNERS

SINGLE FAMILY – ZERO LOT LINE

\$299,999 and under



GOLD WINNER

Cascades
Rocklyn Homes
www.rocklynhomes.com/cascades
Special Thanks: The entire Rocklyn Homes team

\$300,000 to \$399,999



GOLD WINNER

Perry Moderns
Van Hardimon Homes
www.vanhardimonhomes.com
Special Thanks: Kirya Duncan, Eric Render, Jody Kell, Tony Dawson, Andre Duhart

\$400,000 to \$499,999



GOLD WINNER

Pinewood Forest
Redwood Home Builders



SILVER WINNER

Pinewood Forest
Redwood Home Builders

\$500,000 and above



GOLD WINNER

The Park at East of Main
The Providence Group
www.TheProvidenceGroup.com
Special Thanks: King Yeap



SILVER WINNER

Pinewood Forest
Redwood Home Builders

Builder Services Group

Bradley S. Shilling -
Managing Partner

Email: bshilling@oslawllc.com
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SPECIAL CATEGORY WINNERS

Best Community Service Project



GOLD WINNER

Taylor Morrison Atlanta Division
www.taylormorrison.com
Special Thanks: Rick Carruthers, Division President of Taylor Morrison Atlanta for his leadership and recognition of the ongoing importance of giving back to our community in such a worthy way. Special thanks to Ronnie Cline and Lauren Herring for their dedication to recent projects and for always recruiting team members and local trades people to make these jobs a team effort.



SILVER WINNER

McKinley Homes
www.McKinleyHomes.com
Special Thanks: Denim Marketing

Best Amenity Package
499 units and under/total build out



GOLD WINNER

Nestledown Farm by Jim Chapman Communities
Jim Chapman Communities
www.JimChapmanCommunities.com

Best Amenity Package
500+ units/total build out



GOLD WINNER

South on Main
The JW Collection
www.jwcollectionhomes.com/south-on-main
Special Thanks: The JW Collection team and our valued trade partners and suppliers

Best Landscape Design - Community



GOLD WINNER

Pinewood Forest
Pinewood Forest
www.pinewoodforest.com
Special Thanks: Pinewood Forest Outdoors & HGOR

Congratulations
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KELLY ALLISON
Southeast Divisional, SVP
678.898.3540
Kelly.Allison@nafinc.com



RESIDENTIAL REMODELING

Best Kitchen under \$50,000



GOLD WINNER

Copper Sky Renovations
www.coppersky.net

Special Thanks: Micaela Quinton, Scott Rafferty, Darrin Elliot, Eddie Bryant, Chris Manning, Jonathan Stephenson, Adam Mascola



SILVER WINNER

Azalea Renovations
www.azalearenovations.com

Special Thanks: To our wonderful customers, Greg and Roberta Ellis, for allowing us to be a part of this great project and our Azalea team members, our outstanding subs and vendors, and to our Lord, Jesus Christ, for blessing us to work in this industry.

Best Bathroom under \$25,000



GOLD WINNER

Azalea Renovations
www.azalearenovations.com

Special Thanks: To our wonderful customers, Christy Tisdale and Scott Laughlin, for allowing us to be a part of this great project and our Azalea team members, our outstanding subs and vendors, and to our Lord, Jesus Christ, for blessing us to work in this industry.

Best Bathroom over \$25,000



GOLD WINNER

Southland Development Services
www.southlanddevelopmentservices.com

Best Kitchen over \$50,000



GOLD WINNER

Copper Sky Renovations
www.coppersky.net

Special Thanks: Clint Tomasino, Micaela Quinton, Adam Mascola



SILVER WINNER

Southland Development Services
www.southlanddevelopmentservices.com

Addition



GOLD WINNER

Copper Sky Renovations
www.coppersky.net

Special Thanks: Clint Tomasino, Jaime Dupes, Meka Jones

CenterState SOUTH STATE

Congratulations
2020 OBIE WINNERS

Your hard work and accomplishments do not go unnoticed. Thank you for your contribution to our industry!

Sincerely,

 **Amy Buynoski**
VP - Builders Services Manager
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RESIDENTIAL REMODELING

Whole-House Renovation
under \$250,000



GOLD WINNER

Azalea Renovations
www.azalearenovations.com
Special Thanks: To David and Amy for their kindness and allowing us to rebuild their home. The Azalea team for a job well done and Amy C. for all her hard work, in addition Caleb Christy, Tori and Mike!

Whole-House Renovation
over \$500,000



GOLD WINNER

Copper Sky Renovations
www.coppersky.net
Special Thanks: Travis Heck, Micaela Quinton, Adam Mascola, Meka Jones

Whole-House Renovation
\$250,000 to \$500,000



GOLD WINNER

Copper Sky Renovations
www.coppersky.net
Special Thanks: Jim Walker, Marcy Segrest, Darrin Elliot, Eddie Bryant

Residential Exterior



GOLD WINNER

Copper Sky Renovations
www.coppersky.net
Special Thanks: Scott Rafferty, Meka Jones



SILVER WINNER

Pine Creek Construction, LLC
www.pinecreekconstruction.net
Special Thanks: To CS Design Group, Bridgett Boyland Interiors, and all our trade partners for their tremendous work making this house the talk of the neighborhood. As always, thank you to our wonderful clients who make all this possible.

Best Basement over \$75,000



GOLD WINNER

Copper Sky Renovations
www.coppersky.net
Special Thanks: Clint Tomasino, Jaime Dupes, Meka Jones



BEST INTERIOR MERCHANDISING – DETACHED MODEL

\$200,000 to \$299,999



GOLD WINNER

Cresswind Georgia at Twin Lakes
Kolter Homes
www.CresswindGeorgia.com
Special Thanks: Design Environments



HAVEN
DESIGN WORKS

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Amenity & Sales Center Design

www.havendesignworks.com

\$400,000 to \$499,999



GOLD WINNER

Harvest Park
The Providence Group
www.theprovidencegroup.com
Special Thanks: Lesley McCarthy and her team at Builders Design



SILVER WINNER

Olde Town Estates
The Interior Partners
www.theinteriorpartners.com
Special Thanks: We would like to thank Lennar Atlanta for the collaboration on another successful project. We would especially like to thank Heidi Schneider and Holly Yager.

\$300,000 to \$399,999



GOLD WINNER

Traditions of Braselton
Haven Design Works
www.HavenDesignWorks.com
Special Thanks: Paran Homes sales & marketing team



SILVER WINNER

Brookview
The Interior Partners
www.theinteriorpartners.com
Special Thanks: We would like to thank the entire team at Ashton Woods- Atlanta Division. We would like to give special mention to Patti Dunn, Allison Tillman, and Angelique Foster for their efforts on this collaboration.

\$500,000 to \$599,999



GOLD WINNER

Cresswind Georgia at Twin Lakes
Kolter Homes
www.CresswindGeorgia.com
Special Thanks: Design Environments

BEST INTERIOR MERCHANDISING – DETACHED MODEL

\$600,000 to \$699,999



GOLD WINNER

Hargrove
David Weekley Homes
www.davidweekleyhomes.com
Special Thanks: David Weekley Homes' Thomas Billups – Atlanta-area Builder and the talented design team at Kathy Andrews Interiors.



SILVER WINNER

Cresswind Georgia at Twin Lakes
Kolter Homes
www.CresswindGeorgia.com
Special Thanks: Design Environments

\$700,000 to \$799,999



GOLD WINNER

Kolter Homes
www.CresswindGeorgia.com
Special Thanks: Masterpiece Design Group

\$800,000 and above



GOLD WINNER

The Park at East of Main
The Providence Group
www.theprovidencegroup.com
Special Thanks: Lesley McCarthy and her team at Builders Design

BEST INTERIOR MERCHANDISING – ATTACHED MODEL

\$299,999 and under



GOLD WINNER

Haven Design Works
www.havendesignworks.com
Special Thanks: Paran Homes sales & marketing team



SILVER WINNER

McEver Mill
Haven Design Works
www.havendesignworks.com
Special Thanks: Jim Chapman Communities

\$300,000 to \$399,999



GOLD WINNER

Pratt Stacks
The Providence Group
www.theprovidencegroup.com
Special Thanks: Lesley McCarthy and her team at Builders Design



SILVER WINNER

Harvest Park
The Providence Group
www.theprovidencegroup.com
Special Thanks: Lesley McCarthy and her team at Builders Design

BEST INTERIOR MERCHANDISING – ATTACHED MODEL

\$400,000 to \$499,999



GOLD WINNER

Pratt Stacks
The Providence Group
www.theprovidencegroup.com
Special Thanks: Lesley McCarthy and her team at Builders Design



SILVER WINNER

Castleberry Station
The Interior Partners
www.theinteriorpartners.com
Special Thanks: We would like to thank the team at Brock Built for the collaboration on this project. Special thanks are extended to Jaime Chastain.

\$500,000 to \$599,999



GOLD WINNER

Woodbury
David Weekley Homes
www.davidweekleyhomes.com
Special Thanks: We'd like to express our gratitude to the talented team at Kathy Andrews Interiors.

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MARKETING WINNERS

Best Model Home / Sales Office



GOLD WINNER

Cresswind Georgia at Twin Lakes

Kolter Homes

www.CresswindGeorgia.com

Special Thanks: Construction, design, purchasing and the entire Cresswind Georgia team, as well as our dedicated vendors and trade partners.



SILVER WINNER

Halcyon by Empire Communities

Empire Communities

www.empirecommunities.com

Best Design Center



GOLD WINNER

Cresswind Georgia at Twin Lakes

Kolter Homes

www.CresswindGeorgia.com

Special Thanks: Construction, design, purchasing and the entire Cresswind Georgia team, as well as our dedicated vendors and trade partners.



SILVER WINNER

Pinewood Forest

Pinewood Forest

www.pinewoodforest.com

Special Thanks: Redwood Homes, Pinewood Forest Real Estate, and Dana Lynch Design

Best Condominium Complex Sales Center



GOLD WINNER

Seven88 West Midtown

McKinley Homes

www.788westmidtown.com

Special Thanks: Crosby Design Group

Best Print Ad – New Home Publication



GOLD WINNER

Rocklyn Homes & Marketing Results, Inc.

www.rocklynhomes.com

Special Thanks: The entire Rocklyn Homes team & Marketing Results team

MARKETING WINNERS

Best Brochure – Corporate – Builder/Developer



GOLD WINNER
David Weekley Homes
www.davidweekleyhomes.com
Special Thanks: Graphic Designer, Andrina Stewart

Best Brochure - Community



GOLD WINNER
Seven88 West Midtown
McKinley Homes
www.788westmidtown.com
Special Thanks: Ansley Developer Services



SILVER WINNER
Willowcrest
Meritage Homes
www.meritagehomes.com/state/ga/atlanta/willowcrest-single--family

Best Logo – Community



GOLD WINNER
4Forty4 by Empire Communities
Empire Communities
www.empirecommunities.com

SILVER WINNER
Marvelle
Heatherland Homes
www.heatherlandhomes.com
Special Thanks: Steve Brock and Brock Built Homes
for allowing continued usage of the logo.

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and neither are marketing strategies. We will work with you to create
a perfect fit for your company's marketing program. Try us on for size!

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MARKETING WINNERS

Best TV Spot



GOLD WINNER

Cresswind Georgia at Twin Lakes
Kolter Homes
www.kolterhomes.com/gallery/cresswind-55-communities
Special Thanks: Frederick Swanston



SILVER WINNER

West Highlands Neighborhood
Brock Built Homes
www.brockbuilt.com

Best Billboard



GOLD WINNER

Ellis Pointe
Rocklyn Homes & Marketing Results, Inc.
www.rocklynhomes.com
Special Thanks: The entire Rocklyn Homes team
& Marketing Results team



Pella Windows & Doors Showrooms
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Best Audio Video Promotion



GOLD WINNER

Pinewood Forest
www.pinewoodforest.com
Special Thanks: AJ Parker who created and directed
this great film.



SILVER WINNER

Cresswind Georgia at Twin Lakes
Kolter Homes
www.CresswindGeorgia.com
Special Thanks: Frederick Swanston

Best Flyer/Mailer



GOLD WINNER

Tamra Wade Team of RE/MAX TRU
www.tamrawade.com



SILVER WINNER

Marvelle
Heatherland Homes
www.heatherlandhomes.com

MARKETING WINNERS

Best On-site Signage

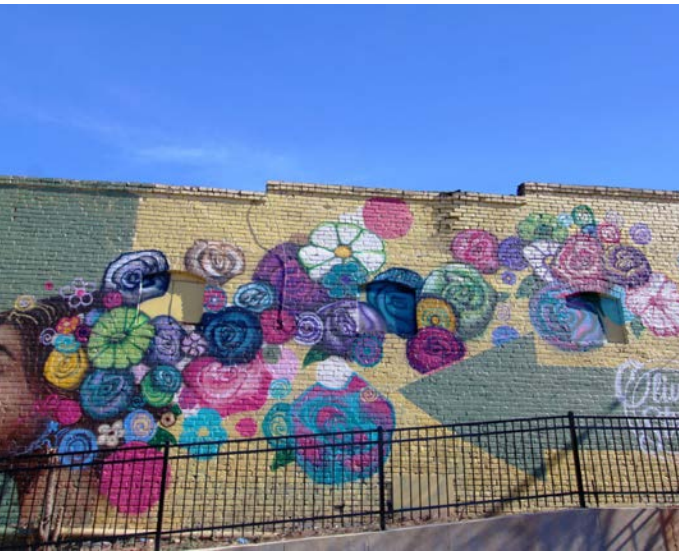


GOLD WINNER
Empire Communities
www.empirecommunities.com

Best Off-site Signage



GOLD WINNER
Oliver Street and Castleberry Station
Brock Built Homes
www.brockbuilt.com



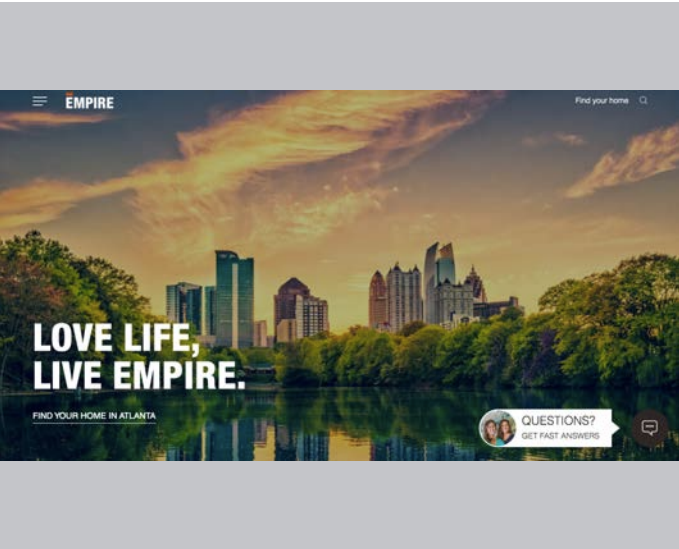
SILVER WINNER
Oliver Street
Brock Built Homes
www.brockbuilt.com
Special Thanks: Eric Nine

Best Advertising Campaign- Builder
Budget under \$10,000



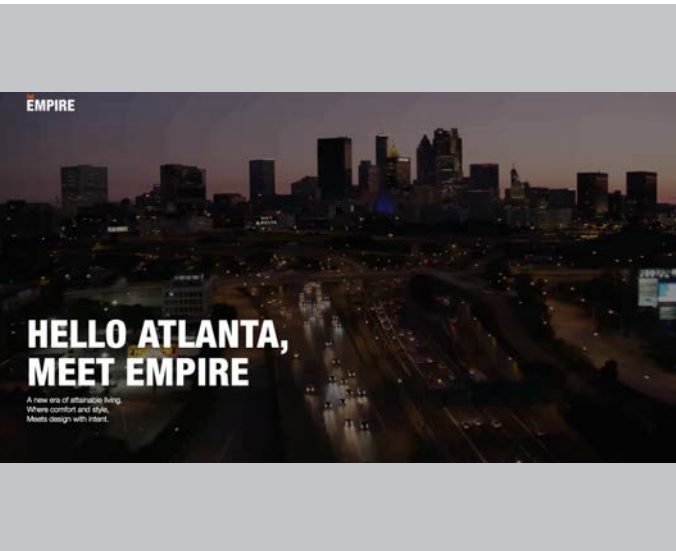
GOLD WINNER
South Wind
Rocklyn Homes & Marketing Results, Inc.
www.rocklynhomes.com
Special Thanks: The entire Rocklyn Homes team
& Marketing Results team

Best Website - Builder/Developer

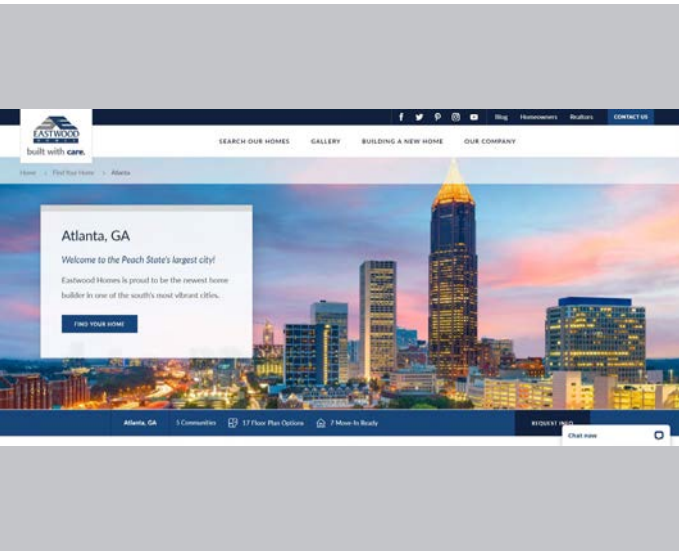


GOLD WINNER
Empire Communities
www.empirecommunities.com

Best Website – Community



GOLD WINNER
Edward Andrews Homes
www.empirecommunities.com



SILVER WINNER
Eastwood Homes
www.eastwoodhomes.com/atlanta

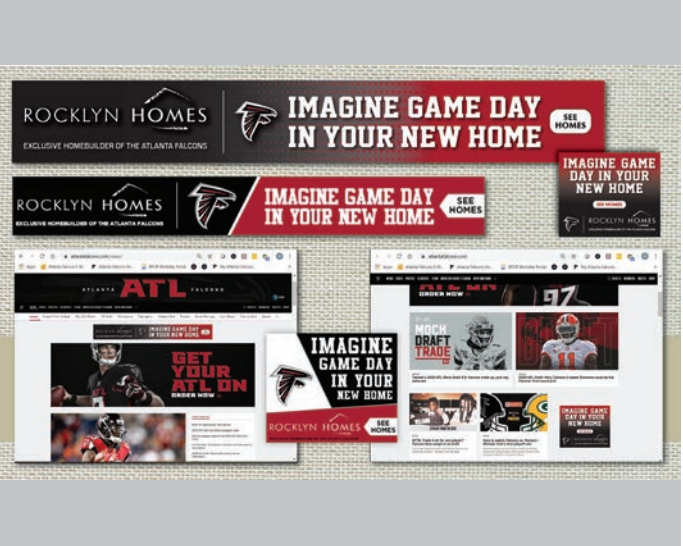
MARKETING WINNERS

Best Online Banner or Box Ad



GOLD WINNER

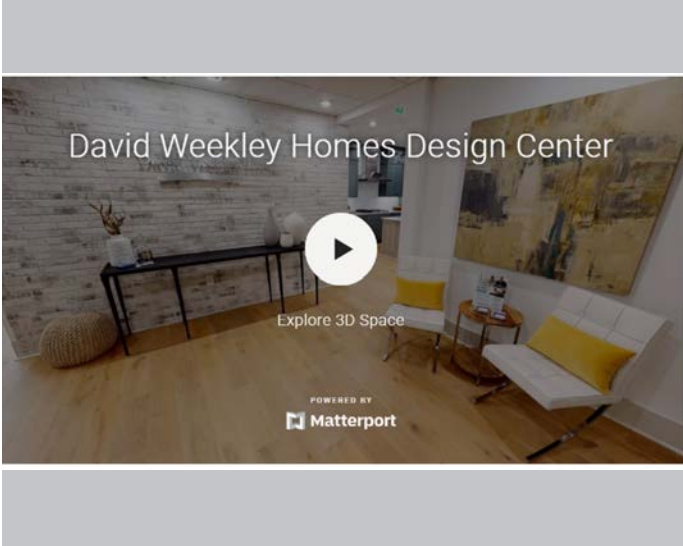
Seven88 West Midtown
McKinley Homes
www.788westmidtown.com
Special Thanks: Ansley Developer Services



SILVER WINNER

Rocklyn Homes and Marketing Results, Inc.
www.rocklynhomes.com
Special Thanks: The entire Rocklyn Homes team & Marketing Results team

Best Interactive Tool – Builder/Developer



GOLD WINNER

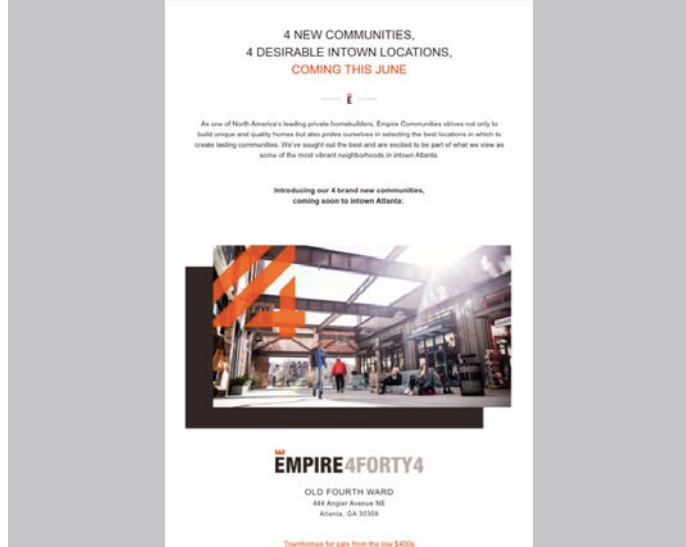
David Weekley Homes
www.davidweekleyhomes.com
Special Thanks: Photographer Kevin McNair for creating such an engaging tour and to Design Consultant Brittany Biondi for enhancing the tour with descriptive tags.



SILVER WINNER

Seven88 West Midtown
McKinley Homes
www.788westmidtown.com
Special Thanks: Evolution and Real Media

Best Email Marketing Message



GOLD WINNER

Empire Communities
www.empirecommunities.com



SILVER WINNER

Villa Magnolia
Tamra Wade Team of RE/MAX TRU
www.tamrawade.com

Best Interactive Tool - Associate

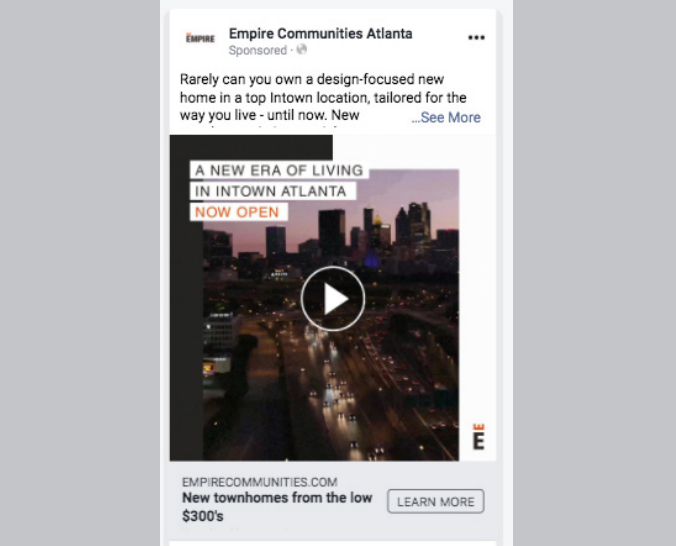


GOLD WINNER

Engel & Völkers Buckhead Atlanta
www.buckheadatlanta.evrealtestate.com/
Special Thanks: Shirley Gary, Engel & Völkers Buckhead Atlanta

MARKETING WINNERS

Best Social Media Campaign – Builder/Developer



GOLD WINNER

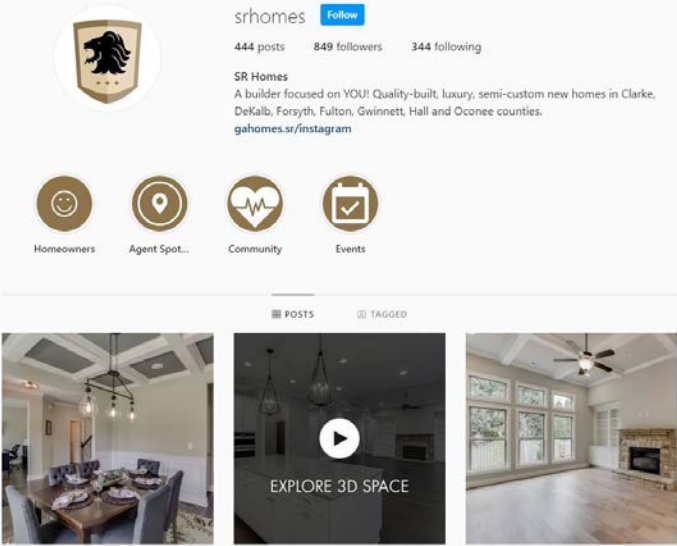
Empire Communities
www.empirecommunities.com



SILVER WINNER

Denim Marketing
www.DenimMarketing.com
Special Thanks: The Providence Group – Kelly Fink
and Creative Thunder Design – Dina Gundersen

Best Social Media Application – Builder/Developer



GOLD WINNER

Denim Marketing
www.DenimMarketing.com
Special Thanks: SR Homes – Edsel Yera



SILVER WINNER

Heatherland Homes
www.heatherlandhomes.com

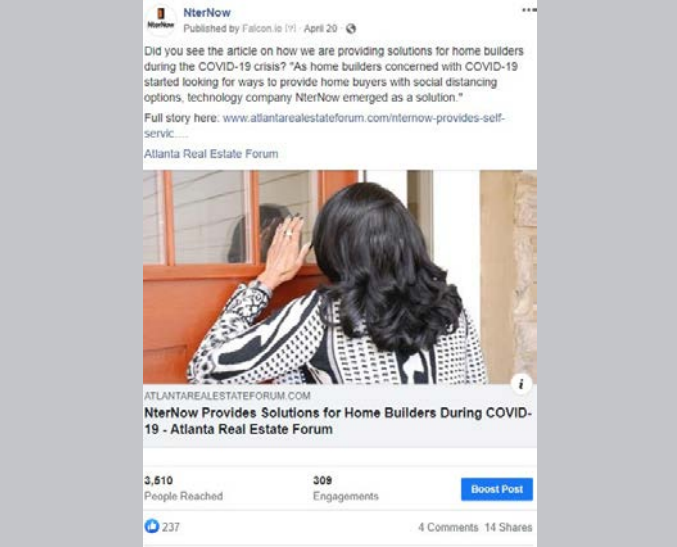
Best Social Media Campaign – Associate



GOLD WINNER

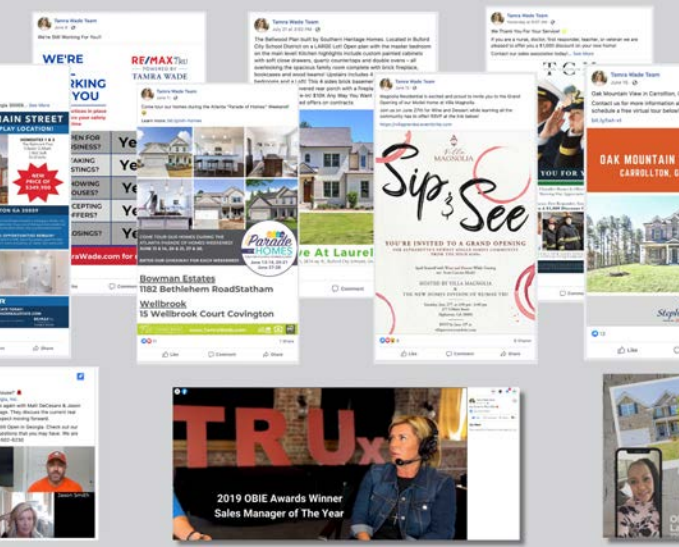
Denim Marketing
www.DenimMarketing.com
Special Thanks: City of Powder Springs, Pam Conner,
Kelly Axe and the City Council

Best Social Media Application – Associate



GOLD WINNER

Denim Marketing
www.Facebook.com/NterNow
Special Thanks: Lynne Davis & NterNow



SILVER WINNER

Tamra Wade Team of RE/MAX TRU
www.tamrawade.com

MARKETING WINNERS

Best Marketing Campaign/ Promotion-Builder
Budget under \$10,000



GOLD WINNER
Meritage Homes

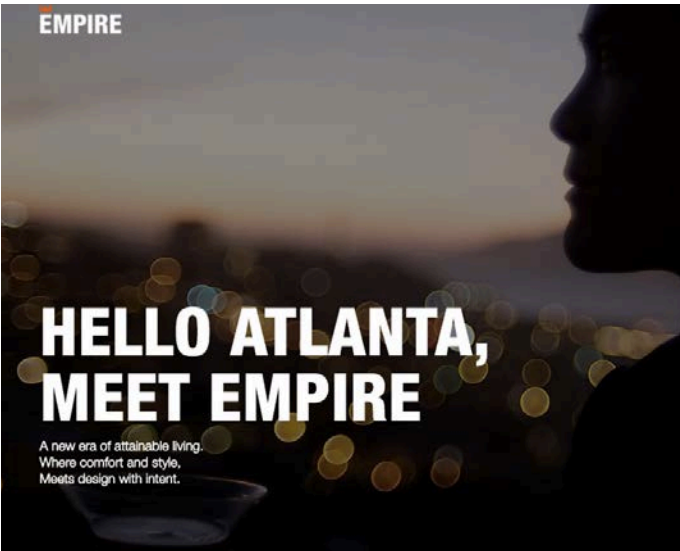
Best Marketing Campaign/ Promotion-Builder
Budget over \$10,000



GOLD WINNER
Cresswind Georgia at Twin Lakes
Kolter Homes
www.CresswindGeorgia.com
Special Thanks: The Cresswind Georgia team and Frederick Swanston



Best Marketing Campaign/ Promotion- Builder
Budget under \$10,000



GOLD WINNER
Empire Communities
www.empirecommunities.com

Best Marketing Campaign/ Promotion-Associate
Budget under \$10,000



GOLD WINNER
Denim Marketing
www.denimmarketing.com
Special Thanks: Leah Kaiz Fellows, Kimberly Mackey and Kelly Ann Zuccarelli

2020 PERSONAL ACHIEVEMENT



**ROOKIE SALESPERSON
OF THE YEAR**

Aja Caffey
Rocklyn Homes



**SALESPERSON
OF THE YEAR**

Victor Westbrook
Meritage Homes



**SALES MANAGER
OF THE YEAR**

T.R. Adams
Rocklyn Homes



**MARKETING DIRECTOR
OF THE YEAR**

Jenny NeSmith
Empire Communities



**ONLINE SPECIALIST
OF THE YEAR**

Amber DeLoach
David Weekley Homes



**MORTGAGE PROFESSIONAL
OF THE YEAR**

Laura Brown
Bank South



**SALES TEAM
OF THE YEAR**

Stephen Moore & Stephanie Walsh
David Weekley Homes



**REMODLER
OF THE YEAR**

Adam Mascola
Copper Sky Renovations

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**TO THE 2020 PERSONAL
ACHIEVEMENT WINNERS!**

Congratulations

to all of the Obie Award Winners!

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GAHBA SMC Board of Directors