



The Atlanta Sales and Marketing Council (SMC) is comprised of sales and marketing professionals in the homebuilding industry. SMC was established to enhance the sales and marketing capabilities and reputation of those who represent the Homebuilders Association. SMC is dedicated to developing a higher level of professionalism through education and the exchange of ideas.

BENEFITS

- **Networking** with other sales professionals and industry leaders
- **Continuing education** courses and relevant training workshops
- **Assistance** with sales strategies, marketing campaigns, and budgets
- **Awards and recognition** for sales teams and sales leaders
- Involvement in **charitable events** and opportunities

*MULTI-MEMBER DISCOUNT:

- 1 Member = **\$125**
- 3-4 Members = **\$120**/person
- 5-9 Members = **\$115**/person
- 10-14 Members = **\$105**/person
- 20+ Members = **\$95**/person

MAIL OR EMAIL THIS FORM TO:

Atlanta SMC | Greater Atlanta HBA
1 Dunwoody Park South, Suite 200
Atlanta, GA 30338
ndunn@atlantahomebuilders.com

PERSONAL INFORMATION:

Name: _____

Company: _____

Phone: _____

Email: _____

Enclosed Check

Visa

Master Card

AMEX

Card Number: _____

Name on Card: _____

Exp: _____ CVV: _____

Billing Address: _____

Cardholder Signature: _____

*Tiered pricing available for members joining at the same time.
All SMC Members must be employed by a GAHBA member company.